



JAFF MARKET

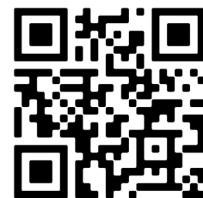
December 3-5, 2024

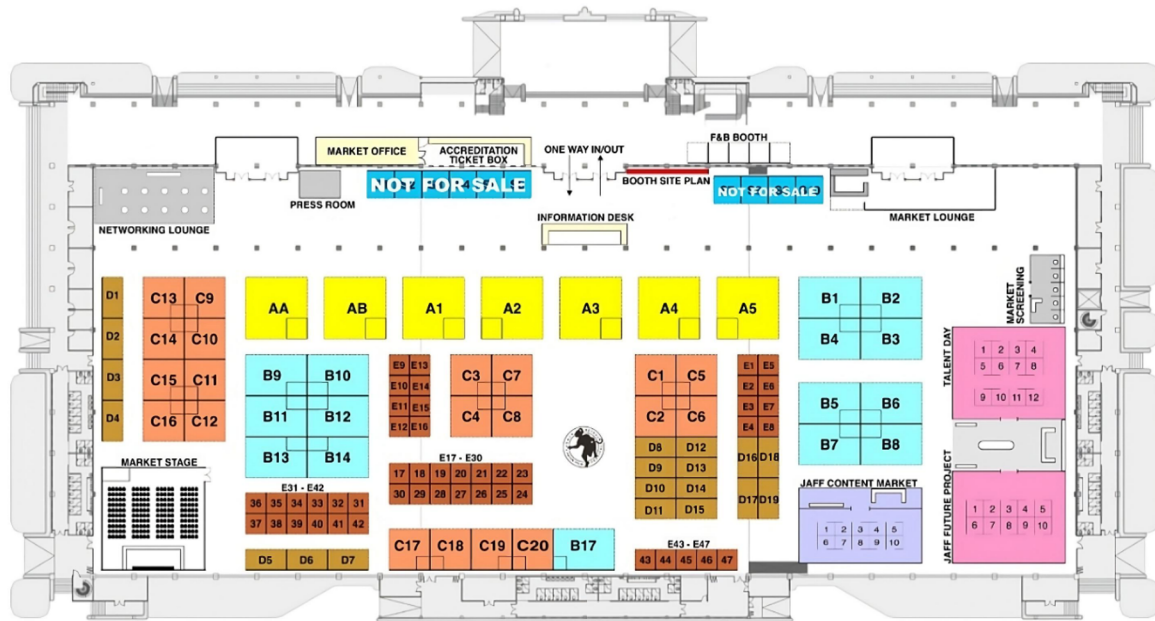
Presented by
Jogja-NETPAC Asian Film Festival



On-Site Advertisement Catalogue

On-Site
Order
Form



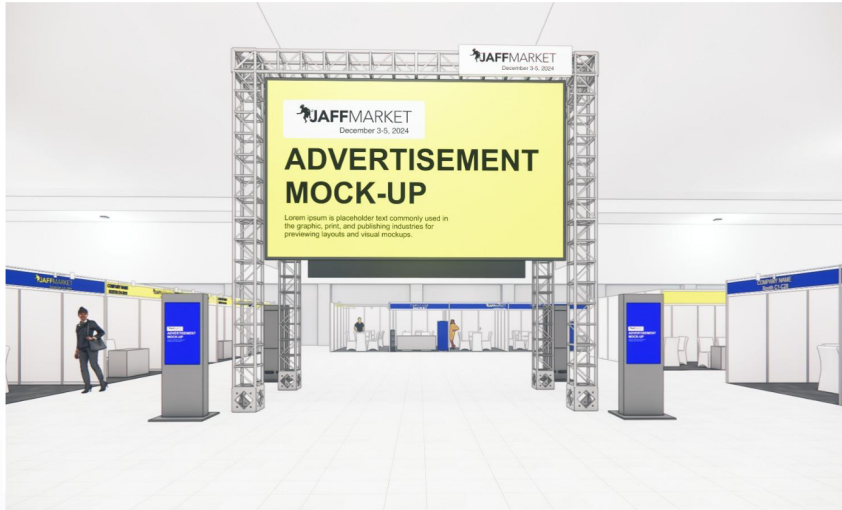


ZONING PLAN

- A. Presentation Stage
- B. Project Market Area
- C. Film Conference Area
- D. Meeting Area
- E. Market Screening Room
- F. Exhibition Booth
- G. Networking Lounge
- H. Media Lounge
- I. F&B Area
- J. Nursing Room
- K. First Aid Room
- L. Praying Room

On-Event LED ATRIUM

Artwork deadline
6 November 2024



A large 5 m x 3 m LED screen, strategically located in the exhibition hall's central area, is ideal for showcasing company information through dynamic video and motion graphics. This screen will also display the schedule for announcements at the market stage, networking lounge, and market screenings. The comprehensive package includes site reservation, banner production, installation services, and post-campaign removal.

PRICE : IDR 10,000,000

SIZE : W 5 m x H 3 m

DURATION : MAX 15s

SUBMISSION : MP4 file format, 1:1 size

STATUS : non exclusive

On-Event POSTER WALL

Artwork deadline
6 November 2024



PRICE : IDR 8,000,000

SIZE : W 4 m x H 1.5 m

MATERIALS : Polyester banner

SUBMISSION : JPG/JPEG file format
(1:1 size. Minimum of 150 dpi)

NOTICE : Make sure not to put letters or logos within 80 mm on the top and on the bottom of the artwork

Large-format advertising banners, measuring 4 meters by 1.5 meters, will be strategically placed throughout the inside exhibition hall to maximize visibility. These eye-catching banners can be tailored to showcase a variety of promotional materials, including movie posters, corporate logos, and company slogans. The comprehensive package includes site reservation, banner production, installation services, and post-campaign removal.

On-Event KIOSK TV

Artwork deadline
6 November 2024



Strategically placed in the central hub of the exhibition hall, Kiosk TVs will provide a dynamic platform for showcasing company information via video and motion graphics. The comprehensive package includes site reservation, banner production, installation services, and post-campaign removal.

PRICE : IDR 5,000,000

SIZE : TV playing 44 Inch & 55 inch

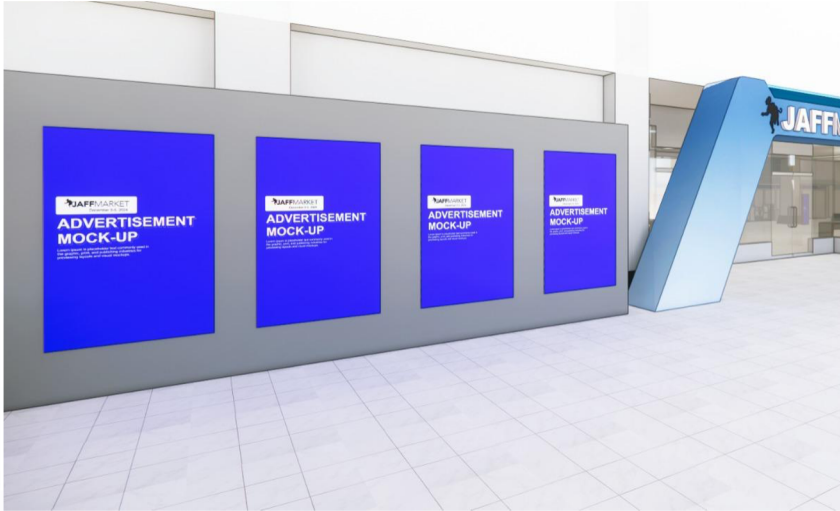
DURATION : MAX 60s

SUBMISSION : MP4 file format 1080 x 1920 px

STATUS : non exclusive

On-Event LIGHT BOX BANNER

Artwork deadline
6 November 2024



Light Box Banners will be installed in prime locations within the exhibition hall lobby. Premium spots near the main gate offer unparalleled visibility, while standard placements throughout the lobby guarantee a wide audience reach. These banners are perfect for presenting comprehensive company profiles. The comprehensive package includes site reservation, banner production, installation services, and post-campaign removal.

PRICE : IDR 15,000,000 *per side

SIZE : W 1,3 m x H 2 m

MATERIALS : Polyester banner (backlight LED)

SUBMISSION : JPG/JPEG file format (1:1 size. Minimum of 150 dpi)

On-Event ON-SITE TRAILER

Artwork deadline
6 November 2024



Located in high-traffic areas of the exhibition hall, our 65-inch TVs provide a platform for screening full-length film trailers. These trailers will be continuously displayed throughout the JAFF Market.

PRICE : IDR 5,000,000

SIZE : TV playing / 65 inch

RESOLUTION / FILE SIZE : 1920 x 1080 / Maximum 500mb

NOTICE : maximum duration 120s

STATUS : non exclusive

On-Event

LIGHT STAND BANNER

Artwork deadline

6 November 2024



Strategically placed in prominent locations within the exhibition hall, Light Stand Banners will capture the attention of all attendees. The vibrant LED backlighting will enhance the visibility of the featured information. The comprehensive package includes site reservation, banner production, installation services, and post-campaign removal.

PRICE : IDR 12,000,000

SIZE : W 0.6 m x H1,8 m

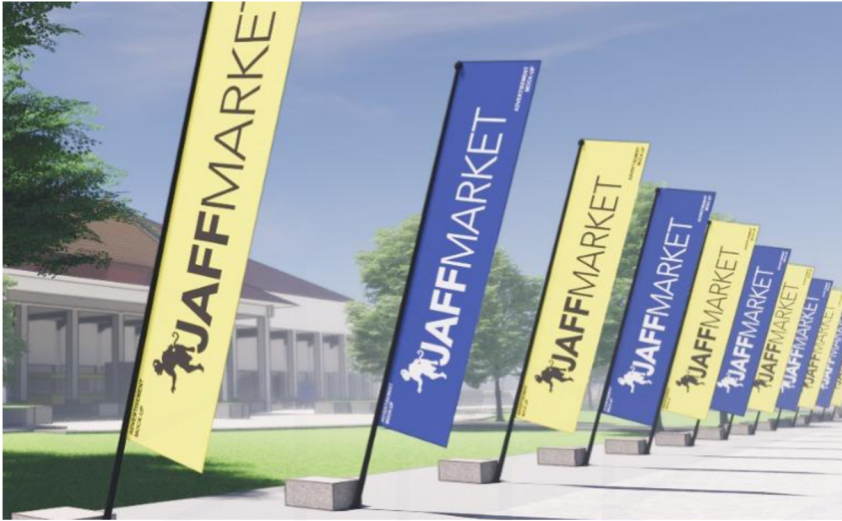
MATERIALS : Polyester banner

SUBMISSION : JPG/JPEG file format (1:1 size. Minimum of 150 dpi)

NOTICE : Make sure not to put letters or logos within 80mm on the top and on the bottom of the artwork

On-Event FLAG BANNER

Artwork deadline
6 November 2024



PRICE : IDR 5,000,000

SIZE : W 80 cm x H 400 cm

MATERIALS : Fabric

SUBMISSION : JPG/JPEG file format (1:1 size. Minimum of 150 dpi)

NOTICE : Make sure not to put letters or logos within 80mm on the top and on the bottom of the artwork

Over a three-day period, flag banners will be prominently displayed in the exhibition hall's garden, providing maximum exposure to passing traffic. These banners offer a perfect platform to showcase the company's branding. The comprehensive package includes site reservation, banner production, installation services, and post-campaign removal.

Get discount on a package

ON-SITE PACKAGE

PACKAGE 1

Poster Wall
Kiosk TV
Light Box Banner
On-site trailer
LED Atrium
Light stand banner
Flag banner (3 unit)

IDR 50,000,000

PACKAGE 2

Poster Wall
Light Box Banner
Kiosk TV
Light Stand Banner
Flag Banner (2 unit)

IDR 20,000,000

On-site Advertisement TERMS AND CONDITIONS

23/09

**Advertisement
Registration Start Date**

07/10

**Artwork Submission
Start Date**

01/11

**Advertisement
Registration Deadline**

06/11

**Artwork Submission
Deadline**

[Click Here fill out the Order Form](#)

PAYMENT

The payment can be made by bank transfer.

In regard to bank transfer, the payment must be completed within a week after applying.

Please send a bank slip to business@jaff-market.com once the payment has been made.

Unpaid applications will not be accepted. Cancellation and refund are not available after the registration deadline (**November 1, 2024**).

THANK YOU

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December 3-5, 2024



jaff.market.com