



JAFF MARKET

December 3-5, 2024

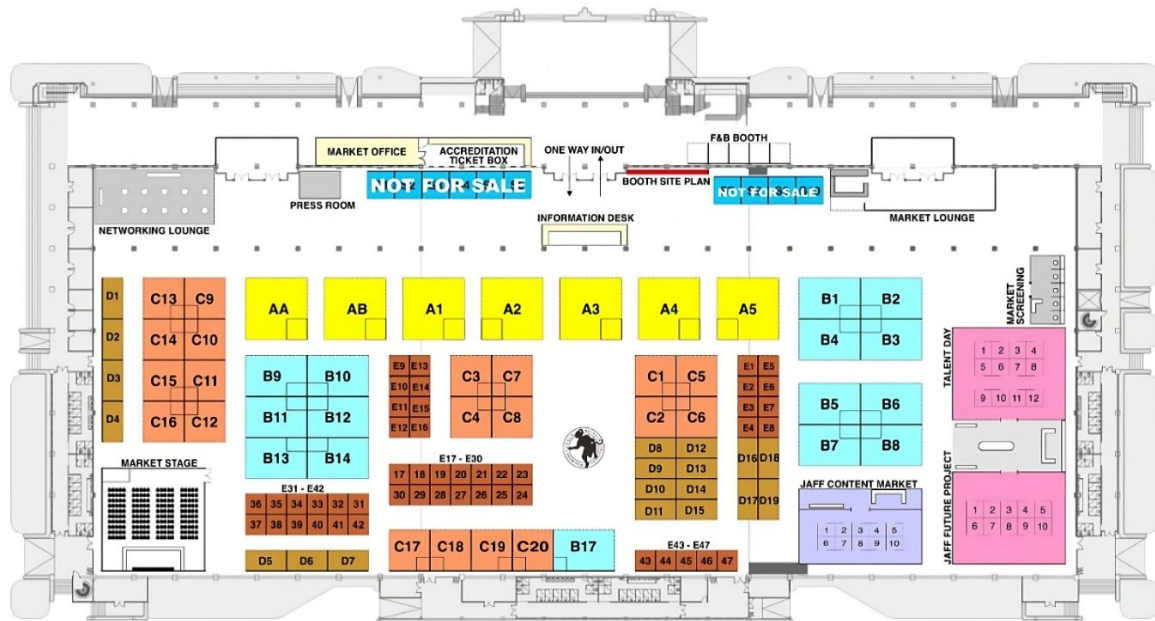
Presented by
Jogja-NETPAC Asian Film Festival



On-Site Advertisement Catalogue

On-Site
Order
Form



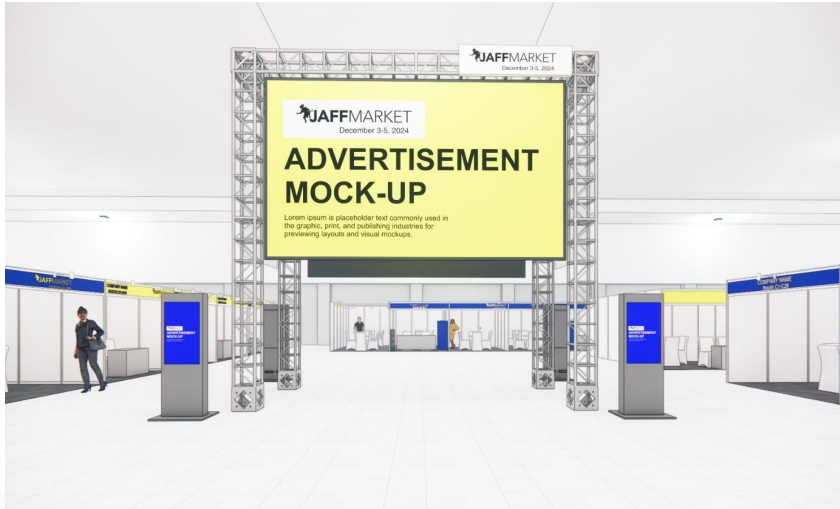


ZONING PLAN

- A. Presentation Stage
- B. Project Market Area
- C. Film Conference Area
- D. Meeting Area
- E. Market Screening Room
- F. Exhibition Booth
- G. Networking Lounge
- H. Media Lounge
- I. F&B Area
- J. Nursing Room
- K. First Aid Room
- L. Praying Room

On-Event LED ATRIUM

Artwork deadline
6 November 2024



PRICE : IDR 10,000,000 / slot

SIZE : W 5 m x H 3 m

DURATION : MAX 15s

SUBMISSION : MP4 file format, 1:1 size

STATUS : looping, non exclusive

A large 5 m x 3 m LED screen, strategically located in the exhibition hall's central area, is ideal for showcasing company information through dynamic video and motion graphics. This screen will also display the schedule for announcements at the market stage, networking lounge, and market screenings. The comprehensive package includes site reservation, banner production, installation services, and post-campaign removal.

On-Event POSTER WALL

Artwork deadline
6 November 2024



PRICE : IDR 8,000,000 / poster

SIZE : W 4 m x H 1.5 m

MATERIALS : Polyester banner

SUBMISSION : JPG/JPEG file format

(1:1 size. Minimum of 150 dpi)

NOTICE : Make sure not to put letters or logos within 80 mm on the top and on the bottom of the artwork

STATUS: total 24 Poster

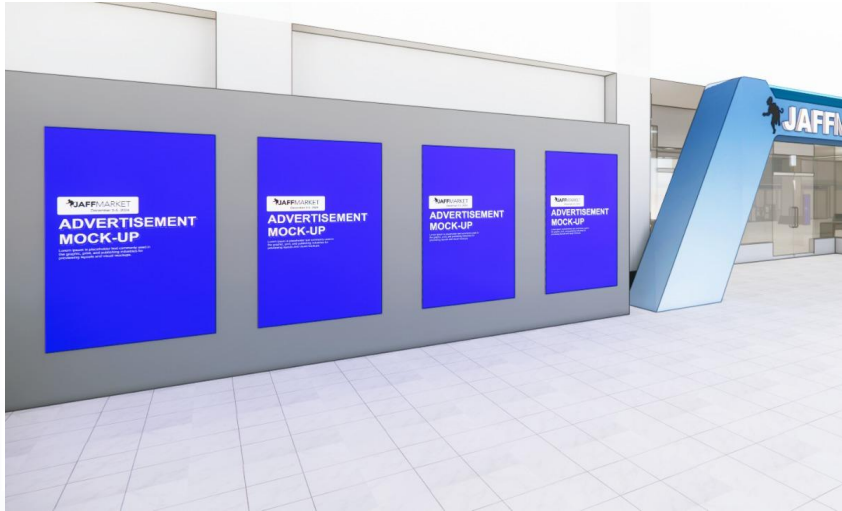


On-Event

LIGHT BOX BANNER

Artwork deadline

6 November 2024



Light Box Banners will be installed in prime locations within the exhibition hall lobby. Premium spots near the main gate offer unparalleled visibility, while standard placements throughout the lobby guarantee a wide audience reach. These banners are perfect for presenting comprehensive company profiles. The comprehensive package includes site reservation, banner production, installation services, and post-campaign removal.

PRICE : IDR 15,000,000 *per side

SIZE : W 1,3 m x H 2 m

MATERIALS : Polyester banner (backlight LED)

SUBMISSION : JPG/JPEG file format (1:1 size. Minimum of 150 dpi)

STATUS : Total 20 side

On-Event KIOSK TV

Artwork deadline
6 November 2024



PRICE : IDR 5,000,000 / slot

SIZE : TV playing 44 Inch

DURATION : MAX 60s

SUBMISSION : MP4 file format 1080 x 1920 px

STATUS : looping, non exclusive

Strategically placed in the central hub of the exhibition hall, Kiosk TVs will provide a dynamic platform for showcasing company information via video and motion graphics. The comprehensive package includes site reservation, banner production, installation services, and post-campaign removal.

On-Event

ON-SITE TRAILER

Artwork deadline

6 November 2024



Located in high-traffic areas of the exhibition hall, our 65-inch TVs provide a platform for screening full-length film trailers. These trailers will be continuously displayed throughout the JAFF Market.

PRICE : IDR 5,000,000 / slot

SIZE : TV playing / 65 inch

RESOLUTION / FILE SIZE : 1920 x 1080 / Maximum 500mb

NOTICE : maximum duration 120s

STATUS : looping, non exclusive

On-Event

LIGHT STAND BANNER

Artwork deadline

6 November 2024



PRICE : IDR 12,000,000 / banner

SIZE : W 0.6 m x H 1,8 m

MATERIALS : Polyester banner

SUBMISSION : JPG/JPEG file format (1:1 size. Minimum of 150 dpi)

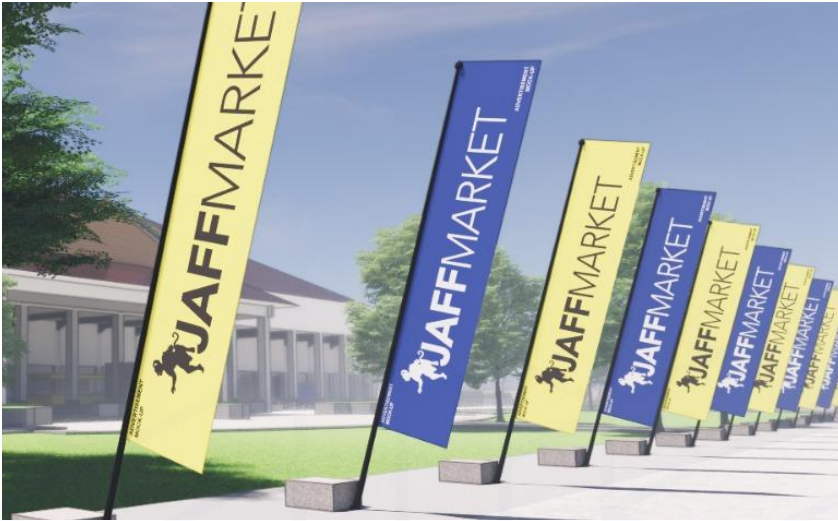
NOTICE : Make sure not to put letters or logos within 80mm on the top and on the bottom of the artwork

STATUS: Total 8 banner

Strategically placed in prominent locations within the exhibition hall, Light Stand Banners will capture the attention of all attendees. The vibrant LED backlighting will enhance the visibility of the featured information. The comprehensive package includes site reservation, banner production, installation services, and post-campaign removal.

On-Event FLAG BANNER

Artwork deadline
6 November 2024



PRICE : IDR 5,000,000 / 3 flag banner

SIZE : W 80 cm x H 400 cm

MATERIALS : Fabric

SUBMISSION : JPG/JPEG file format (1:1 size. Minimum of 150 dpi)

NOTICE : Make sure not to put letters or logos within 80mm on the top and on the bottom of the artwork

STATUS: Total 50 flag banner

Over a three-day period, flag banners will be prominently displayed in the exhibition hall's garden, providing maximum exposure to passing traffic. These banners offer a perfect platform to showcase the company's branding. The comprehensive package includes site reservation, banner production, installation services, and post-campaign removal.

Get discount on a package

ON-SITE PACKAGE

PACKAGE 1

Poster Wall
Kiosk TV
Light Box Banner
On-site trailer
LED Atrium
Light stand banner
Flag banner (6 unit)

IDR 50,000,000

PACKAGE 2

Poster Wall
On-site trailer
Kiosk TV
Light Stand Banner
Flag Banner (3 unit)

IDR 25,000,000

On-site Advertisement TERMS AND CONDITIONS

23/09

Advertisement
Registration Start Date

07/10

Artwork Submission
Start Date

01/11

Advertisement
Registration Deadline

06/11

Artwork Submission
Deadline

[Click Here](#) fill out the Order Form

PAYMENT

The payment can be made by bank transfer.

In regard to bank transfer, the payment must be completed within a week after applying.

Please send a bank slip to business@jaff-market.com once the payment has been made.

Unpaid applications will not be accepted. Cancellation and refund are not available after the registration deadline (**November 1, 2024**).

THANK YOU

Sekarini Seruni
Business and Development Director
+62 818 0887 0809
business@jaff-market.com

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