



RULES & REGULATIONS

JAFF Content Market 2025

JAFF Market 2025

29 November – 1 December 2025

Jogja Expo Center (JEC)

Yogyakarta, Indonesia

PRESENTED BY





JAFF Content Market 2025

JAFF Content Market is a content marketplace encompassing various Intellectual Properties (IPs) such as books, songs, video games, digital content, and scholarly works with the potential to be adapted into films. The program will take place in Yogyakarta, during JAFF Market, from 29 November to 1 December 2025.

JCM is open to publishers, studio groups, musicians, web content platforms, individuals, and all IP holders to connect with professionals in the film and audio visual industry in Indonesia.

Submission Period:
1 August – 1 September 2025
via www.jaff-market.com

Jogja Expo Center (JEC)
Jl. Raya Janti Jl. Wonocatur, Wonocatur,
Banguntapan, Kec. Banguntapan,
Kabupaten Bantul, Daerah Istimewa
Yogyakarta 55198



Participation Requirements

- + Participants must be 18 years of age or older or possess an ID card. If underage, a "Consent Form" from a parent or guardian is required.
- + Participants must be the owner or an authorized representative of the registered IP. Each selected IP will receive two accreditations.
- + Participants must complete the registration form and receive approval from the event organizers.
- + The registration form must be filled out in English.
- + In the event of a dispute between the IP owner and the JAFF Content Market 2025 Participant, the Organizer disclaims all legal liability and any resulting consequences.
- + The decisions made by JAFF Content Market are final and non-negotiable.

Agenda & Activities

Meeting Sessions:

- + This program includes a series of meetings with professionals from the film and audio visual industries.
- + Participants are expected to attend all scheduled meetings.

Special Programs:

- + If there are any special programs designed to provide motivation and inspiration to participants, they will be announced in due course.
- + Participants are expected to attend all available special programs.

Attendance & Participation



Attendance:

- + Participants are required to attend the entire JAFF Content Market program without exception.
- + All participants must be present at their booth from 29 November to 1 December 2025, during working hours, which are from 09:00 to 17:00 WIB (Western Indonesian Time).

Meeting and Interactions:

- + Participants are expected to actively check their dashboard and respond to meeting requests from accredited JAFF Market participants regarding their projects.
- + Participants are allowed to adjust and set their meeting availability slots according to the designated break times.

Facilities & Space Usage

Booth Setup:

- + Each participant will be provided with one space equipped with a table and four chairs.
- + The operating hours for JAFF Content Market booths are from 09:00 to 17:00 WIB (Western Indonesian Time).

Booth Management:

- + Participants are not permitted to bring heavy meals into the booth.
- + If issues arise and assistance is needed, participants can request help from the JAFF Content Market committee.

Assistance and Supervision:

- + There will be a staff member in the booth to help direct visitors to the relevant booths.
- + Staff/committee members will check and monitor the appointments made by visitors and JAFF Content Market participants, as well as record visitor attendance.

Preparation and Equipment:

- + Participants must prepare a deck/proposal that can be displayed digitally or in print. For decks to be presented digitally, participants must provide their own devices. The JAFF Content Market committee will not supply any devices.



Information & Reporting

At the end of the session, participants are required to report the outcomes of the meetings they had during the JAFF Content Market, including all agreements and deals made between participants and visitors.

Additional Facilities

Rest Area:

- + Participants who wish to have lunch may proceed to designated areas provided by the committee.

Health & Facility

Health Protocols:

- + All participants must adhere to the health protocols established by the organizers.

Security:

- + Participants must follow the security instructions given by the event organizers.
- + This includes complying with emergency evacuation procedures if necessary

Feedback & Evaluation

Post-Event Feedback:

- + Participants are encouraged to provide feedback on the event to help improve future JAFF Content Markets.
- + Feedback forms will be distributed at the end of the event.

Performance Review:

- + The organizers will review presentations and overall participation to assess the event's success and identify areas for improvement.

Account Management & Security



Account Confidentiality:

- + Participants are responsible for maintaining the confidentiality of their account information and are accountable for all activities conducted through their accounts.
- + Participants are advised to use strong passwords and enable two-factor authentication if available.

Security Breach:

- + Any security breaches or suspicious activities must be reported immediately to the event support team.

Rules Changes

- + The organizers reserve the right to modify these rules and regulations at any time.
- + Participants will be notified of significant changes through the event platform or registered email.
- + Continued use of the event facilities constitutes acceptance of the revised rules and regulations.

Support & Feedback

Support:

- + Participants can contact event support for assistance with any issues or questions.
- + Support is available via email, chat, or phone during working hours.

Feedback:

- + Participants are encouraged to provide feedback on their event experience to help improve services and policies.



How to Submit

1. Go to **member.jaff-market.com**, then either **log in** or **sign up** for a new account.

2. **Verify your email** by clicking the link sent to your inbox.

(Please make sure to also check your Spam folder for the verification email.)

3. Once **logged in**, you'll arrive at the Member Dashboard. Go to the **"Program"** section and select **"JAFF Content Market."**

4. Complete the registration form, which requires:
 1. Personal Information
 2. Project information
 3. Project Attachment

(Please make sure to complete all sections and upload the requested documents in the correct format (e.g., PDF). Incomplete forms may not be reviewed.)

5. After submitting, you'll receive a **confirmation email** indicating that your project has been submitted.
6. The JAFF Market team will review your submission and **notify you by email if your project is officially selected** to join JAFF Content Market 2025.

See you in Jogja!

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Yayasan
Sinema
Yogyakarta