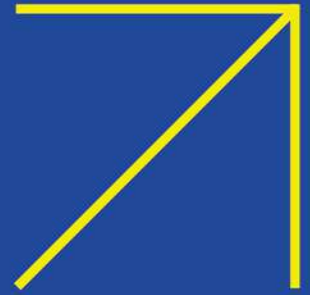




Powered  
by



# JAFF Market 2025

Powered by Amar Bank

Step into a powerful  
marketplace where your work  
meets global opportunities.

**29 Nov - 1 Dec 2025**  
Jogja Expo Center (JEC)  
Yogyakarta, Indonesia

Celebrating Two Decades of JAFF





# JAFF MARKET 2025

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AMAR BANK

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Jogja Expo Center (JEC)  
Yogyakarta, Indonesia



Launched in 2024, JAFF Market quickly established itself as one of Asia's leading film and content markets. Attracting 6,732 participants from 19 countries in its inaugural year, it has become a key platform for advancing the region's rapidly growing film and creative industries. Building on this strong foundation, **JAFF Market 2025 Powered by Amar Bank** will commence from 29 November to 1 December 2025 in Yogyakarta, Indonesia.

## 2025 PROGRAM

### JAFF Future Project

#### Your Vision, Our Platform

JAFF Future Project bridges your creative ideas with the people who can bring them to life.

**Open Submission:**  
15 Jul 2025 – 10 Sep 2025

### JAFF Content Market

#### Adapt and Expand Your IP's Reach

Match your original content with filmmakers ready to adapt and scale it globally.

**Open Submission:**  
15 Jul 2025 – 10 Sep 2025

### Talent Day

#### Step Into the Spotlight

Meet mentors, pitch your vision, and grow your network at Talent Day.

**Open Submission:**  
15 Jul 2025 – 10 Sep 2025

### Film & Market Conference

#### Insights That Shape the Industry

Join forward-thinking panels and dialogues with key players in film and media.

### Market Screening

#### Screen with Purpose

Offer decision-makers an exclusive look at your film in a secure, targeted environment.

### Film Lab

#### Sharpen your vision, elevate your story

Elevate projects through intensive workshops, collaborative feedback, and expert mentorship.



6732

Visitors

20+

Countries

63

Business Deals

Economic  
Impact

1054

Accreditations

164

Media

151

Booths

IDR  
36bn+

## Make Your Mark at Asia's Leading Film Market.

- From pitches to partnerships, JAFF Market puts your work in front of the professional filmmakers.
- Get accreditation to unlock every session, panel, and connection.
- Book your booth to be seen, heard, and discovered by global collaborators.

### ACCREDITATION BADGE

**Early Bird**  
28 May - 16 Jul 2025**Regular**  
17 Jul - 14 Nov 2025**On-Site**  
15 Nov - 1 Dec 2025

### EXHIBITION BOOTH

Showcase your brand and connect directly with filmmakers, producers, and industry decision-makers at the center of Southeast Asia's growing creative economy.

BOOTH			PERIOD		BENEFIT	
Type	Size	Slot	Type	Date (2025)	Badge	Branding
S	108 m <sup>2</sup> (9 m x 12 m)	4	Pre-Sale	1 May - 30 May	12	LCD Screen spot and 6 hanging banner
			Early Bird	31 May - 16 Jul		
			Regular	17 Jul - 15 Sep		
A	81 m <sup>2</sup> (9 m x 9 m)	5	Pre-Sale	1 May - 30 May	10	LCD Screen spot and 5 hanging banner
			Early Bird	31 May - 16 Jul		
			Regular	17 Jul - 15 Sep		
B	54 m <sup>2</sup> (6 m x 9 m)	18	Pre-Sale	1 May - 30 May	7	LCD Screen spot and 4 hanging banner
			Early Bird	31 May - 16 Jul		
			Regular	17 Jul - 15 Sep		
C	36 m <sup>2</sup> (6 m x 6 m)	23	Pre-Sale	1 May - 30 May	5	LCD Screen spot and 3 hanging banner
			Early Bird	31 May - 16 Jul		
			Regular	17 Jul - 15 Sep		
D	18 m <sup>2</sup> (3 m x 6 m)	16	Pre-Sale	1 May - 30 May	3	LCD Screen spot and 2 hanging banner
			Early Bird	31 May - 16 Jul		
			Regular	17 Jul - 15 Sep		
E	9 m <sup>2</sup> (3 m x 3 m)	36	Pre-Sale	1 May - 30 May	2	LCD Screen spot and 1 hanging banner
			Early Bird	31 May - 16 Jul		
			Regular	17 Jul - 15 Sep		



# Pitch, Connect, and Thrive at JAFF Market

Step into a powerful marketplace where  
your work meets global opportunities.

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