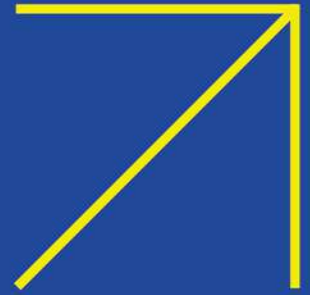




Powered
by



JAFF Market 2025

Powered by Amar Bank

Step into a powerful
marketplace where your work
meets global opportunities.

29 Nov - 1 Dec 2025
Jogja Expo Center (JEC)
Yogyakarta, Indonesia

Celebrating Two Decades of JAFF





JAFF MARKET 2025

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Launched in 2024, JAFF Market quickly established itself as one of Asia's leading film and content markets. Attracting 6,732 participants from 19 countries in its inaugural year, it has become a key platform for advancing the region's rapidly growing film and creative industries. Building on this strong foundation, **JAFF Market 2025 Powered by Amar Bank** will commence from 29 November to 1 December 2025 in Yogyakarta, Indonesia.

2025 PROGRAM

JAFF Future Project

Your Vision, Our Platform

JAFF Future Project bridges your creative ideas with the people who can bring them to life.

Open Submission:
1 Aug 2025 – 1 Sep 2025

JAFF Content Market

Adapt and Expand Your IP's Reach

Match your original content with filmmakers ready to adapt and scale it globally.

Open Submission:
1 Aug 2025 – 1 Sep 2025

Talent Day

Step Into the Spotlight

Meet mentors, pitch your vision, and grow your network at Talent Day.



Film & Market Conference

Insights That Shape the Industry

Join forward-thinking panels and dialogues with key players in film and media.

Market Screening

Screen with Purpose

Offer decision-makers an exclusive look at your film in a secure, targeted environment.

Film Lab

Sharpen your vision, elevate your story

Elevate projects through intensive workshops, collaborative feedback, and expert mentorship.

6732

Visitors

20+

Countries

63

Business Deals

Economic
Impact

1054

Accreditations

164

Media

151

Booths

IDR
36bn+

Make Your Mark at Asia's Leading Film Market.

- From pitches to partnerships, JAFF Market puts your work in front of the professional filmmakers.
- Get accreditation to unlock every session, panel, and connection.
- Book your booth to be seen, heard, and discovered by global collaborators.

ACCREDITATION BADGE

Early Bird
28 May - 16 Jul 2025**Regular**
17 Jul - 14 Nov 2025**On-Site**
15 Nov - 1 Dec 2025

EXHIBITION BOOTH

Showcase your brand and connect directly with filmmakers, producers, and industry decision-makers at the center of Southeast Asia's growing creative economy.

BOOTH			PERIOD		BENEFIT	
Type	Size	Slot	Type	Date (2025)	Badge	Branding
S	108 m ² (9 m x 12 m)	4	Pre-Sale	1 May - 30 May	12	LCD Screen spot and 6 hanging banner
			Early Bird	31 May - 16 Jul		
			Regular	17 Jul - 15 Sep		
A	81 m ² (9 m x 9 m)	5	Pre-Sale	1 May - 30 May	10	LCD Screen spot and 5 hanging banner
			Early Bird	31 May - 16 Jul		
			Regular	17 Jul - 15 Sep		
B	54 m ² (6 m x 9 m)	18	Pre-Sale	1 May - 30 May	7	LCD Screen spot and 4 hanging banner
			Early Bird	31 May - 16 Jul		
			Regular	17 Jul - 15 Sep		
C	36 m ² (6 m x 6 m)	23	Pre-Sale	1 May - 30 May	5	LCD Screen spot and 3 hanging banner
			Early Bird	31 May - 16 Jul		
			Regular	17 Jul - 15 Sep		
D	18 m ² (3 m x 6 m)	16	Pre-Sale	1 May - 30 May	3	LCD Screen spot and 2 hanging banner
			Early Bird	31 May - 16 Jul		
			Regular	17 Jul - 15 Sep		
E	9 m ² (3 m x 3 m)	36	Pre-Sale	1 May - 30 May	2	LCD Screen spot and 1 hanging banner
			Early Bird	31 May - 16 Jul		
			Regular	17 Jul - 15 Sep		



Pitch, Connect, and Thrive at JAFF Market

Step into a powerful marketplace where
your work meets global opportunities.

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