

PERATURAN DAN KETENTUAN

Exhibitor

JAFF Market 2025
Powered by Amar Bank
29 November – 1 December 2025
Jogja Expo Center (JEC)
Yogyakarta, Indonesia

PRESENTED BY





JAFF Market 2025

Powered by Amar Bank

JAFF Market adalah segmen industri dari Jogja-NETPAC Asian Film Festival (JAFF) yang hadir untuk menghubungkan talenta kreatif Asia Tenggara dengan ekosistem film dan ekonomi kreatif global. Memasuki edisi keduanya, **JAFF Market 2025 Powered by Amar Bank** dirancang sebagai platform *business-to-business* yang mendorong pertumbuhan proyek film, karya IP orisinal, serta kolaborasi lintas sektor membentuk ekosistem terintegrasi yang mendukung pembuat film, kreator, dan pelaku industri dari tahap pengembangan hingga distribusi.

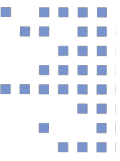
Berada di persimpangan antara sinema, teknologi, finansial, dan budaya, JAFF Market memperkuat posisi Indonesia sebagai pusat baru industri film Asia.

Dengan pendekatan yang inklusif, kolaboratif, dan berorientasi ke masa depan, JAFF Market membuka ruang bagi kemitraan antara kreator, investor, distributor, platform, dan pembuat kebijakan dalam memberdayakan cerita-cerita dari Asia untuk menjangkau penonton dunia.

JAFF Market 2025 Powered by Amar Bank

**29 November – 1 Desember 2025
09.00 – 17.00 WIB**

Jogja Expo Center (JEC)
Jl. Raya Janti, Wonocatur,
Banguntapan, Kab. Bantul,
Daerah Istimewa Yogyakarta 55198



I. Ketentuan Umum

1. Peraturan ini berlaku untuk seluruh rangkaian penyelenggaraan JAFF Market 2025 Powered by Amar Bank (selanjutnya disebut JAFF Market).
2. PT. Pasar Film Indonesia adalah penyelenggara JAFF Market (selanjutnya disebut Penyelenggara).
3. Peserta JAFF Market yang menyewa booth dan menggunakan fasilitas yang disediakan disebut Exhibitor.
4. Pihak ketiga yang ditunjuk oleh Exhibitor untuk melakukan pekerjaan konstruksi, instalasi, atau teknis lainnya disebut Vendor.
5. Permohonan untuk berpartisipasi dalam JAFF Market dianggap sebagai bentuk pengakuan dan penerimaan penuh atas seluruh peraturan dan ketentuan yang berlaku.

II. Pendaftaran, Biaya, dan Pembayaran

A. Pendaftaran

1. Pendaftaran booth hanya dapat dilakukan melalui situs web resmi JAFF Market yaitu <https://jaff-market.com/> pada halaman *Register/Sign-in*.
2. Periode pendaftaran akan dibuka dari 17 Juli 2025 sampai dengan 15 September 2025.
3. Booth hanya boleh digunakan oleh Exhibitor yang terdaftar secara resmi. Dilarang keras memindahtangankan atau menyewakan kembali booth kepada pihak lain tanpa izin tertulis dari Penyelenggara.
4. Penyelenggara berhak menyetujui atau menolak permohonan partisipasi tanpa kewajiban memberikan klarifikasi.
5. Exhibitor diperbolehkan membeli lebih dari satu unit booth.
6. Setiap exhibitor wajib mengirimkan design dan program yang akan di lakukan selama JAFF Market 2025 berlangsung.
7. Panitia JAFF Market 2025 akan memberikan asistensi kepada seluruh exhibitor terkait design booth dan Program.
8. Setiap exhibitor wajib mendapatkan persetujuan terkait design dan program dari Komite JAFF Market 2025.

B. Biaya dan Tipe Booth

BOOTH			PERIOD		PRICE	BENEFIT		
Category	Size	Slot	Type	Date	IDR	Exhibitor Badge	ID Crew	Branding
S	108 m2 (9 m x 12 m)	5	Pre-Sale	1 May - 30 May 2025	49,000,000	12	5	LCD Screen spot + 6 hanging banner
			Early Bird	31 May - 16 Jul 2025	52,000,000			
			Regular	17 Jul - 15 Sep 2025	55,000,000			
A	81 m2 (9 m x 9 m)	5	Pre-Sale	1 May - 30 May 2025	39,000,000	10	5	LCD Screen spot + 5 hanging banner
			Early Bird	31 May - 16 Jul 2025	45,500,000			
			Regular	17 Jul - 15 Sep 2025	49,400,000			
B	54 m2 (6 m x 9 m)	18	Pre-Sale	1 May - 30 May 2025	26,000,000	7	3	LCD Screen spot + 4 hanging banner
			Early Bird	31 May - 16 Jul 2025	31,200,000			
			Regular	17 Jul - 15 Sep 2025	36,400,000			
C	36 m2 (6 m x 6 m)	14	Pre-Sale	1 May - 30 May 2025	19,500,000	5	3	LCD Screen spot + 3 hanging banner
			Early Bird	31 May - 16 Jul 2025	23,400,000			
			Regular	17 Jul - 15 Sep 2025	26,000,000			
D	18 m2 (3 m x 6 m)	16	Pre-Sale	1 May - 30 May 2025	10,350,000	3	2	LCD Screen spot + 2 hanging banner
			Early Bird	31 May - 16 Jul 2025	12,650,000			
			Regular	17 Jul - 15 Sep 2025	17,250,000			
E	9 m2 (3 m x 3 m)	78	Pre-Sale	1 May - 30 May 2025	5,750,000	2	2	LCD Screen spot + 1 hanging banner
			Early Bird	31 May - 16 Jul 2025	8,050,000			
			Regular	17 Jul - 15 Sep 2025	11,500,000			

Catatan:

- Sharing logo
- LED screen spot (LED Plaza Stage: 6 x 3m)
- Hanging banner size (0,7 x 1,6m & 0,7 x 1,2m)

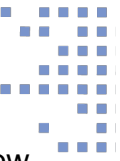
C. Metode Pembayaran

1. Pembelian dan pembayaran booth dilakukan melalui situs web resmi.
2. Metode pembayaran yang diterima adalah Virtual Account (Transfer Bank), Kartu Kredit, dan QR Code.
3. Exhibitor wajib memeriksa kembali layout, tipe, dan nomor booth sebelum melakukan pembayaran. Kesalahan pemilihan setelah pembayaran berhasil bukan menjadi tanggung jawab Penyelenggara dan dana tidak dapat dikembalikan.

III. Alokasi Booth, Fasilitas, dan Badge

A. Alokasi Booth

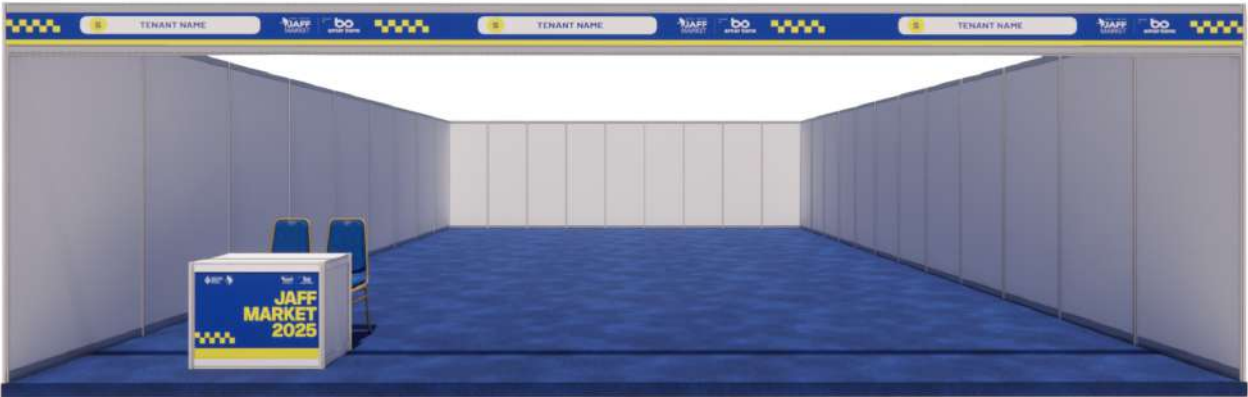
1. Alokasi booth didasarkan pada tipe dan nomor yang dipilih saat pendaftaran.
2. Fasilitas standar yang disediakan untuk setiap tipe booth (partisi, meja, kursi, listrik, karpet) akan dirinci dalam lampiran teknis atau di situs web.
3. Apabila ada penambahan diluar fasilitas standar yang sudah disediakan, maka pihak exhibitor dapat melakukan permintaan secara tertulis kepada pihak penyelenggara, dan akan dikenakan biaya tambahan.



B. Badge Exhibitor dan ID Card Crew

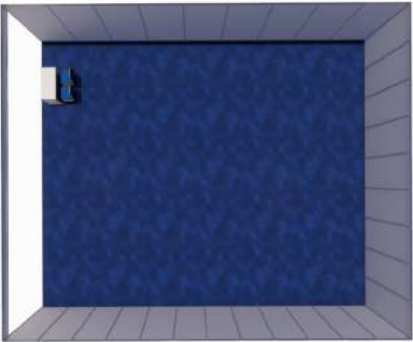
- 1. Setiap Exhibitor akan mendapatkan Exhibitor Badge dan ID Card Crew dengan jumlah yang ditentukan berdasarkan tipe booth.
- 2. Jumlah badge dan ID Card per tipe booth adalah sebagai berikut:
 - Booth S: 12 Exhibitor Badge, 5 ID Card Crew
 - Booth A: 10 Exhibitor Badge, 5 ID Card Crew
 - Booth B: 7 Exhibitor Badge, 3 ID Card Crew
 - Booth C: 5 Exhibitor Badge, 3 ID Card Crew
 - Booth D: 3 Exhibitor Badge, 2 ID Card Crew
 - Booth E: 2 Exhibitor Badge, 2 ID Card Crew
- 3. Exhibitor Badge bersifat personal, tidak dapat dipindahtangankan, dan wajib dikenakan setiap saat di area pameran.
- 4. Penambahan ID Card Crew di luar kuota harus diajukan paling lambat tanggal 15 November 2025 dan disetujui oleh Penyelenggara dan dikenakan biaya tambahan.
- 5. Tidak ada penambahan Exhibitor Badge dan ID Card Crew setelah tanggal 15 November 2025.

C. Detail dan Tampilan Booth

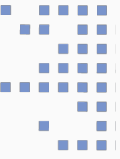


Booth S

Ukuran Booth: 9 x 12m



Booth Type	Size	Furniture	Electricity	Badges
S - S4	9 x 12 (108 sqm)	- 1 Dealing Table - 4 Chairs - 1 Set Flying Table	- 2640 watt (12A) - 1 Socket	- ID Exhibitor (12) - ID Crew (5)



Booth A

Ukuran Booth: 9 x 9m



Booth Type	Size	Furniture	Electricity	Badges
A1 - A5	9 x 9 (81 sqm)	- 1 Dealing Table - 4 Chairs - 1 Set Flying Table	- 1760 watt (8A) - 1 Socket	- ID Exhibitor (10) - ID Crew (5)



Booth B

Ukuran Booth: 9 x 6m



Booth Type	Size	Furniture	Electricity	Badges
B1 - B17	9 x 6 (54 sqm)	- 1 Dealing Table - 4 Chairs - 1 Set Flying Table	- 1320 watts (12A) - 1 Socket	- ID Exhibitor (7) - ID Crew (3)



Booth C

Ukuran Booth: 6 x 6m

Booth Type	Size	Furniture	Electricity	Badges
C1 - C20	6 x 6 (36 sqm)	- 1 Dealing Table - 4 chairs - 1 Set Flying Tables	- 880 watts (4A) - 1 Socket	- ID Exhibitor (5) - ID Crew (3)



Booth D

Ukuran Booth: 3 x 6m

Booth Type	Size	Furniture	Electricity	Badges
D1 - D19	3 x 6 (18 sqm)	- 1 Dealing Table - 4 Chairs - 1 Set Flying Table	- 880 watts (4A) - 1 Socket	- ID Exhibitor (3) - ID Crew (2)



Booth E

Ukuran Booth: 3 x 3m

Booth Type	Size	Furniture	Electricity	Badges
E1 - C47	3 x 3 (9 sqm)	- 1 Dealing Table - 4 Chairs - 1 Set Flying Table	- 440 watts (2A) - 1 Socket	- ID Exhibitor (2) - ID Crew (2)

IV. Pembangunan, Pembongkaran, dan Peraturan Teknis

A. Jadwal Kerja

Loading In (Pemasangan):

Hari : Rabu
Tanggal : 26 November 2025
Waktu : 00.00 WIB

Clear Area:

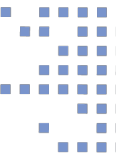
Hari : Jum'at
Tanggal : 28 November 2025
Waktu : 18.00 WIB

Loading Out (Pembongkaran):

Hari : Senin
Tanggal : 1 Desember 2025
Waktu : 22.00 WIB

Catatan Penting:

Aktivitas di luar jadwal tersebut harus mendapatkan izin khusus dan akan dikenakan biaya *overtime* sesuai ketentuan dari pemilik gedung.



B. Peraturan Konstruksi dan Desain Booth

1. Umum:

- Exhibitor dan Vendor bertanggung jawab penuh atas kekuatan dan keamanan konstruksi booth.
- Dilarang keras mengebor, memaku, mengecat, atau merusak struktur permanen gedung (dinding, lantai, pilar).
- Batas ketinggian maksimal booth adalah 4 (empat) meter.

2. Booth Desain Khusus (*Special Design*):

- Exhibitor/Vendor yang menggunakan desain khusus wajib mengajukan gambar teknis dan mendapatkan Izin Pembangunan Booth dari Penyelenggara sebelum memulai konstruksi.
- Pihak Exhibitor wajib mengajukan desain booth khusus paling lambat tanggal 29 September 2025.
- Finalisasi desain booth Exhibitor maksimal tanggal 20 Oktober 2025.

3. Paket tambahan yang tersedia untuk Exhibitor

Panitia JAFF Market juga Menyediakan:

- Vendor untuk Desain Khusus, kuota tersedia untuk 10 exhibitor.
- Vendor untuk Konstruksi Kustom (*Custom Build*), kuota tersedia untuk 5 exhibitor.
- Vendor untuk Desain + Konstruksi (*Design + Build*), kuota tersedia untuk 5 exhibitor.

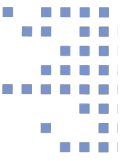
**Harga akan ditentukan berdasarkan ukuran dan desain.*

- + Biaya tambahan untuk kapasitas listrik per 1000 watt, IDR 2.000.000.
- + Biaya tambahan untuk fasilitas booth 1 set (1 meja, 2 kursi), IDR 500.000.

C. Instalasi Listrik dan Audio Visual

- Instalasi lighting, audio, dan multimedia harus mengikuti standar keselamatan dan tidak mengganggu booth lain.
- Exhibitor/Vendor yang memerlukan tambahan daya listrik di luar fasilitas standar yang diberikan Penyelenggara, wajib melapor kepada tim teknis Penyelenggara paling lambat di tanggal 19 November 2025.
- Semua kabel harus dipasang dengan rapi, aman, tertutup, dan tidak berpotensi menyebabkan bahaya.

V. Peraturan Khusus untuk Vendor



A. Registrasi & Akses

1. Semua Vendor wajib didaftarkan oleh Exhibitor kepada Penyelenggara pada tanggal 19 November 2025.
2. Akses Vendor terbatas hanya di area kerja booth yang bersangkutan dan tidak diperkenankan berpindah ke area lain tanpa izin.
3. Setiap pekerja yang bertugas, wajib menggunakan sepatu dan alat keselamatan yang sesuai dengan standar keselamatan kerja yang diperlukan.

B. Koordinasi

1. Setiap Exhibitor harus menunjuk satu PIC (*Person in Charge*) Vendor untuk bergabung dalam grup komunikasi resmi yang dikoordinasi oleh Penyelenggara.
2. Kebutuhan teknis khusus (akses alat berat, izin kerja khusus, dll.) harus diinformasikan paling lambat tanggal 19 November 2025.

C. Keamanan & Protokol Keselamatan

1. Semua personel Vendor wajib mengikuti briefing keamanan dari Penyelenggara.
2. APAR (Alat Pemadam Api Ringan) harus tersedia di area yang memiliki risiko tinggi (misalnya, area dengan peralatan listrik besar).
3. Vendor tidak diperkenankan membawa alat berat, bahan kimia berbahaya, atau peralatan khusus tanpa koordinasi dan persetujuan dari manajemen gedung.

D. Kebersihan dan Pengelolaan Limbah

1. Setiap vendor bertanggung jawab penuh atas kebersihan di area kerjanya.
2. Setiap vendor wajib membawa kembali limbah sisa produksi (material konstruksi, kemasan, dll.).

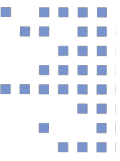
VI. Peraturan Selama Acara

A. Administrasi dan Tata Tertib Umum

1. Exhibitor yang menggunakan peralatan audio wajib menjaga volume suara agar tidak melebihi 70 dB dan tidak mengganggu kenyamanan peserta lain.
2. Penyelenggara berhak menghentikan aktivitas yang dianggap mengganggu ketertiban umum.

B. Keamanan

1. Perwakilan Exhibitor wajib hadir saat proses pengiriman dan pengambilan barang.
2. DILARANG MEROKOK termasuk rokok elektrik, di seluruh area pameran dalam ruangan.
3. Dilarang membawa atau menggunakan bahan yang mudah terbakar, bahan kimia berbahaya, atau senjata tajam.
4. Dilarang menggunakan peralatan memasak yang menimbulkan potensi bahaya dan menimbulkan aroma yang mengganggu kenyamanan bersama.



C. Etika dan Larangan

1. Dilarang melakukan kegiatan promosi aktif (membagikan brosur, dll.) di luar area booth masing-masing.
2. Dilarang melakukan transaksi jual-beli langsung kecuali memiliki status sebagai Exhibitor resmi yang telah disetujui.
3. Aktivitas yang menimbulkan suara keras (tes suara, pemutaran trailer, dll.) harus mendapatkan izin dari Penyelenggara.

D. Acara di Dalam Booth (On-Site Events)

1. Exhibitor yang berencana mengadakan acara di dalam booth (konferensi pers, networking, dll.) wajib memberitahukan kepada Penyelenggara untuk penjadwalan dan persetujuan konten.
2. Acara yang menyajikan minuman beralkohol ringan (Golongan A/B) hanya diizinkan selama sesi happy hour (contoh: 16.00-17.00 WIB) dan harus dikoordinasikan dengan Penyelenggara.

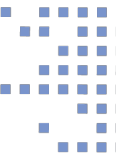
E. Market Screening

1. Akses ke ruang Market Screening hanya untuk pemegang Akreditasi dan Exhibitor Badge.
2. Reservasi dan kuota penayangan film akan diatur sesuai kebijakan yang berlaku di lokasi.

VII. Sanksi

Pelanggaran terhadap salah satu atau lebih peraturan di atas dapat mengakibatkan sanksi berupa:

1. Teguran lisan dan/atau tertulis.
2. Penghentian aktivitas yang melanggar.
3. Pencabutan hak partisipasi tanpa pengembalian dana.
4. Larangan berpartisipasi di acara JAFF Market pada edisi berikutnya.



VIII. Kontak Penyelenggara

PT. Pasar Film Indonesia

Jakarta Office:

Pacific Century Place, 22nd Floor

Jl. Jend. Sudirman Kav.52-53, Kebayoran Baru, Kota Jakarta Selatan, 12190

Yogyakarta Office:

Jl. Nyi Pembayun No.20, RT.22/RW.05

Prenggan, Kec. Kotagede, Kota Yogyakarta, 55172

Telepon: +62 274 2842631

Email: info@jaff-market.com

Booth Sales Coordinator: Ria Ardiana (+62 822-2701-3618)

IX. Lain-lain

1. Peraturan ini disusun dalam Bahasa Indonesia dan diterjemahkan ke dalam Bahasa Inggris. Jika terjadi perbedaan penafsiran, maka versi Bahasa Indonesia yang akan menjadi acuan.
2. Penyelenggara berhak mengubah atau menambah peraturan ini jika dianggap perlu, dan akan menginformasikannya kepada seluruh peserta.

RULES AND REGULATIONS

Exhibitor

JAFF Market 2025
Powered by Amar Bank
29 November – 1 December 2025
Jogja Expo Center (JEC)
Yogyakarta, Indonesia

PRESENTED BY



**Yayasan
Sinema
Yogyakarta**



JAFF Market 2025

Powered by Amar Bank

JAFF Market is the industry arm of the Jogja-NETPAC Asian Film Festival (JAFF), established to connect Southeast Asia's creative talents with the global film and creative economy.

Entering its second edition, **JAFF Market 2025 Powered by Amar Bank** is designed as a business-to-business platform where film projects, original IP, and cross-sector collaborations are nurtured and advanced, supporting filmmakers, creators, and industry players from development to distribution.

Positioned at the intersection of cinema, technology, finance, and culture, JAFF Market strengthens Indonesia's role as a rising center for Asia's film industry. With its inclusive, collaborative, and forward-looking approach, JAFF Market fosters partnerships between creators, investors, distributors, platforms, and policymakers, empowering stories from Asia to reach audiences worldwide.

JAFF Market 2025 Powered by Amar Bank

29 November – 1 December 2025
09:00 – 17:00 WIB

Jogja Expo Center (JEC)
Jl. Raya Janti, Wonocatur,
Banguntapan, Kab. Bantul,
Daerah Istimewa Yogyakarta 55198



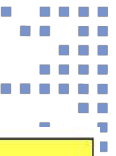
I. General Provisions

1. These regulations apply to the entire organization and duration of JAFF Market 2025 (hereinafter referred to as JAFF Market).
2. PT. Pasar Film Indonesia is the organizer of JAFF Market (hereinafter referred to as the **Organizer**).
3. Participants of JAFF Market who rent a booth and utilize the provided facilities are referred to as **Exhibitors**.
4. A third party appointed by the Exhibitor to perform construction, installation, or other technical work is referred to as a **Vendor**.
5. An application to participate in JAFF Market shall be deemed as full acknowledgment and acceptance of all applicable rules and regulations.

II. Registration, Fees, and Payment

A. Booth Registration

1. Booth registration can only be done through the official JAFF Market website: <https://jaff-market.com/> on Register/Sign-In page
2. The registration period will be open from 17 July 2025 to 15 September 2025.
3. Booths may only be used by the officially registered Exhibitor. The transfer or subletting of booths to any other party without written permission from the Organizer is strictly prohibited.
4. The Organizer reserves the right to approve or reject any application for participation without the obligation to provide justification.
5. Exhibitors are permitted to purchase more than one booth unit.
6. Every Exhibitor must submit their booth design and a schedule of programs to be conducted during JAFF Market 2025.
7. The JAFF Market 2025 Committee will provide assistance to all Exhibitors regarding booth design and programs.
8. Every Exhibitor must obtain approval for their design and programs from the JAFF Market 2025 Committee.



B. Fees and Booth Types

BOOTH			PERIOD		PRICE	BENEFIT		
Category	Size	Slot	Type	Date	IDR	Exhibitor Badge	ID Crew	Branding
S	108 m2 (9 m x 12 m)	5	Pre-Sale	1 May - 30 May 2025	49,000,000	12	5	LCD Screen spot + 6 hanging banner
			Early Bird	31 May - 16 Jul 2025	52,000,000			
			Regular	17 Jul - 15 Sep 2025	55,000,000			
A	81 m2 (9 m x 9 m)	5	Pre-Sale	1 May - 30 May 2025	39,000,000	10	5	LCD Screen spot + 5 hanging banner
			Early Bird	31 May - 16 Jul 2025	45,500,000			
			Regular	17 Jul - 15 Sep 2025	49,400,000			
B	54 m2 (6 m x 9 m)	18	Pre-Sale	1 May - 30 May 2025	26,000,000	7	3	LCD Screen spot + 4 hanging banner
			Early Bird	31 May - 16 Jul 2025	31,200,000			
			Regular	17 Jul - 15 Sep 2025	36,400,000			
C	36 m2 (6 m x 6 m)	14	Pre-Sale	1 May - 30 May 2025	19,500,000	5	3	LCD Screen spot + 3 hanging banner
			Early Bird	31 May - 16 Jul 2025	23,400,000			
			Regular	17 Jul - 15 Sep 2025	26,000,000			
D	18 m2 (3 m x 6 m)	16	Pre-Sale	1 May - 30 May 2025	10,350,000	3	2	LCD Screen spot + 2 hanging banner
			Early Bird	31 May - 16 Jul 2025	12,650,000			
			Regular	17 Jul - 15 Sep 2025	17,250,000			
E	9 m2 (3 m x 3 m)	78	Pre-Sale	1 May - 30 May 2025	5,750,000	2	2	LCD Screen spot + 1 hanging banner
			Early Bird	31 May - 16 Jul 2025	8,050,000			
			Regular	17 Jul - 15 Sep 2025	11,500,000			

Notes:

- Sharing logo
- LED screen spot (LED Plaza Stage: 6 x 3m)
- Hanging banner size (0,7 x 1,6m & 0,7 x 1,2m)

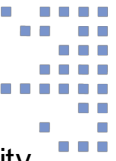
C. Payment Methods

1. Booth purchase and payment are to be completed through the official website.
2. Accepted payment methods are Virtual Account (Bank Transfer), Credit Card, and QR Code.
3. Exhibitors are required to double-check the layout, type, and number of their selected booth before proceeding with payment. The Organizer is not responsible for any selection errors after a payment has been successfully processed, and all payments are non-refundable.

III. Booth Allocation, Facilities, and Badges

A. Booth Allocation

1. Booth allocation is based on the type and number selected during registration.
2. Standard facilities provided for each booth type (partitions, table, chairs, electricity, carpet) will be detailed in a technical appendix or on the website.
3. Any requests for additions beyond the standard provided facilities must be submitted in writing to the Organizer and will be subject to additional charges.



B. Exhibitor Badges and Crew ID Cards

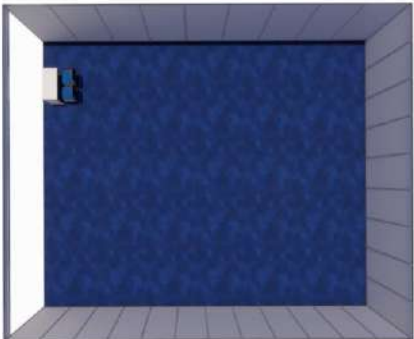
1. Each Exhibitor will receive Exhibitor Badges and Crew ID Cards in a quantity determined by the booth type.
2. The number of badges and ID cards per booth type is as follows:
 - Booth S: 12 Exhibitor Badges, 5 Crew ID Cards
 - Booth A: 10 Exhibitor Badges, 5 Crew ID Cards
 - Booth B: 7 Exhibitor Badges, 3 Crew ID Cards
 - Booth C: 5 Exhibitor Badges, 3 Crew ID Cards
 - Booth D: 3 Exhibitor Badges, 2 Crew ID Cards
 - Booth E: 2 Exhibitor Badges, 2 Crew ID Cards
3. Exhibitor badges are personal, non-transferable, and must be worn at all times within the exhibition area.
4. Requests for additional Crew ID Cards beyond the allocated quota must be submitted no later than 15 November 2025, are subject to the Organizer's approval, and will incur additional fees.
5. No additional Exhibitor Badges or Crew ID Cards will be issued after 15 November 2025

C. Booth Details and Layout



Booth S

Booth Size: 9 x 12m



Booth Type	Size	Furniture	Electricity	Badges
S - S4	9 x 12 (108 sqm)	- 1 Dealing Table - 4 Chairs - 1 Set Flying Table	- 2640 watt (12A) - 1 Socket	- ID Exhibitor (12) - ID Crew (5)



Booth A

Booth Size: 9 x 9m



Booth Type	Size	Furniture	Electricity	Badges
A1 - A5	9 x 9 (81 sqm)	- 1 Dealing Table - 4 Chairs - 1 Set Flying Table	- 1760 watt (8A) - 1 Socket	- ID Exhibitor (10) - ID Crew (5)



Booth B

Booth Size: 9 x 6m



Booth Type	Size	Furniture	Electricity	Badges
B1 - B17	9 x 6 (54 sqm)	- 1 Dealing Table - 4 Chairs - 1 Set Flying Table	- 1320 watts (12A) - 1 Socket	- ID Exhibitor (7) - ID Crew (3)



Booth C

Booth Size: 6 x 6m

Booth Type	Size	Furniture	Electricity	Badges
C1 - C20	6 x 6 (36 sqm)	- 1 Dealing Table - 4 chairs - 1 Set Flying Tables	- 880 watts (4A) - 1 Socket	- ID Exhibitor (5) - ID Crew (3)



Booth D

Ukuran Booth: 3 x 6m

Booth Type	Size	Furniture	Electricity	Badges
D1 - D19	3 x 6 (18 sqm)	- 1 Dealing Table - 4 Chairs - 1 Set Flying Table	- 880 watts (4A) - 1 Socket	- ID Exhibitor (3) - ID Crew (2)



Booth E

Booth Size: 3 x 3m

Booth Type	Size	Furniture	Electricity	Badges
E1 - C47	3 x 3 (9 sqm)	- 1 Dealing Table - 4 Chairs - 1 Set Flyering Table	- 440 watts (2A) - 1 Socket	- ID Exhibitor (2) - ID Crew (2)

IV. Construction, Dismantling, and Technical Regulations

A. Work Schedule (Loading & Unloading)

Loading In (Setup):

Day : Wednesday
Date : 26 November 2025
Time : 00:00 WIB

Clear Area:

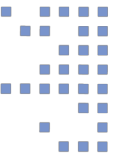
Day : Friday
Date : 28 November 2025
Time : 18:00 WIB

Loading Out (Dismantling):

Day : Monday
Date : 1 December 2025
Time : 22:00 WIB

Important Note:

Any activities outside of this schedule require special permission and will be subject to overtime charges as determined by the venue management.



B. Booth Construction and Design Regulations

1. General:

- Exhibitors and their Vendors are fully responsible for the structural integrity and safety of their booth construction.
- Drilling, nailing, painting, or otherwise damaging the permanent venue structures (walls, floors, pillars) is strictly prohibited.
- The maximum height for any booth is 4 meters.

2. Special Design Booth:

- Exhibitors/Vendors utilizing a special design must submit technical drawings and obtain a Booth Construction Permit from the Organizer before commencing construction.
- Exhibitors must submit special booth designs no later than 29 September 2025.
- Finalization of Exhibitor booth designs is required by 20 October 2025.

3. Additional Packages available for Exhibitors:

The JAFF Market Committee also provides:

- Vendor for Special Design (quota for 10 exhibitors).
- Vendor for Custom Build (quota for 5 exhibitors).
- Vendor for Design + Build (quota for 5 exhibitors). *Prices will be determined based on size and design.

** The price will be determined based on size and design.*

- + Additional fee for electrical capacity per 1000 watts: IDR 2,000,000.
- + Additional fee for one set of booth furniture (1 table, 2 chairs): IDR 500,000.

C. Electrical and Audio-Visual Installation

- Installation of lighting, audio, and multimedia equipment must comply with safety standards and must not disturb other booths.
- Exhibitors/Vendors requiring electrical power beyond the standard facility must report this to the Organizer's technical team no later than 19 November 2025.
- All cables must be installed neatly, safely, covered, and must not pose any potential hazard.



V. Special Regulations for Vendors

A. Registration & Access

1. All Vendors must be registered by their respective Exhibitor with the Organizer by 19 November 2025.
2. Vendor access is restricted to their designated work area. Movement to other areas without permission is not allowed.
3. All workers on duty are required to wear appropriate footwear and safety equipment that complies with necessary occupational safety standards.

B. Coordination

1. Each Exhibitor must appoint one Vendor PIC (Person in Charge) to join the official communication group coordinated by the Organizer.
2. Special technical requirements (e.g., heavy equipment access, special work permits) must be communicated no later than 19 November 2025.

C. Security and Safety Protocols

1. All Vendor personnel must attend a safety briefing conducted by the Organizer.
2. A portable fire extinguisher (APAR) must be available in high-risk areas (e.g., areas with large electrical equipment).
3. Vendors are not permitted to bring heavy machinery, hazardous chemicals, or special equipment without prior coordination and approval from the venue management.

D. Cleanliness and Waste Management

1. Each Vendor is fully responsible for the cleanliness of their work area.
2. Each Vendor is required to remove all waste from production (construction materials, packaging, etc.) from the premises.

VI. Regulations During the Event

A. Administration and General Conduct

1. Exhibitors using audio equipment must maintain a volume level not exceeding 70 dB and must not disturb other participants.
2. The Organizer reserves the right to halt any activity deemed to be disruptive to public order.

B. Security

1. An Exhibitor representative must be present during the delivery and collection of goods.
2. SMOKING, including electronic cigarettes, is strictly prohibited in all indoor exhibition areas.
3. Bringing or using flammable materials, hazardous chemicals, or sharp weapons is prohibited.
4. The use of cooking equipment that poses a potential hazard or produces disruptive aromas is prohibited.



C. Ethics and Prohibitions

1. Engaging in active promotional activities (e.g., distributing flyers) outside of one's own booth area is prohibited.
2. Direct sales transactions are prohibited unless the party has been approved as an official Exhibitor.
3. Activities that generate loud noise (sound checks, trailer screenings, etc.) require prior permission from the Organizer.

D. On-Site Booth Events

1. Exhibitors planning to host events within their booth (press conferences, networking sessions, etc.) must notify the Organizer for scheduling and content approval
2. Events serving light alcoholic beverages (Group A/B) are only permitted during designated happy hour sessions (e.g., 16:00-17:00 WIB) and must be coordinated with the Organizer.

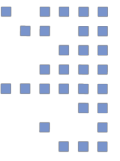
E. Market Screening

1. Access to the Market Screening room is restricted to holders of Accreditation and Exhibitor Badges.
2. Reservations and film screening quotas will be managed according to the policies in effect at the venue.

VII. Sanctions

Violation of one or more of the above regulations may result in sanctions, including:

1. Verbal and/or written warnings.
2. Cessation of the violating activity.
3. Revocation of participation rights without a refund.
4. A ban from participating in future editions of JAFF Market.



VIII. Organizer Contact

PT. Pasar Film Indonesia

Jakarta Office:

Pacific Century Place, 22nd Floor

Jl. Jend. Sudirman Kav.52-53, Kebayoran Baru, Kota Jakarta Selatan, 12190

Yogyakarta Office:

Jl. Nyi Pembayun No.20, RT.22/RW.05

Prenggan, Kec. Kotagede, Kota Yogyakarta, 55172

Telephone: +62 274 2842631

Email: info@jaff-market.com

Booth Sales Coordinator: Ria Ardiana (+62 822-2701-3618)

IX. Miscellaneous

1. These regulations are prepared in Indonesian and translated into English. In the event of any discrepancy in interpretation, the Indonesian version shall prevail.
2. The Organizer reserves the right to amend or add to these regulations as deemed necessary and will inform all participants of any such changes.