

CATALOGUE

On-Site & Online Advertisement

JAFF Market 2025
Powered by Amar Bank
29 November – 1 December 2025
Jogja Expo Center (JEC)
Yogyakarta, Indonesia

PRESENTED BY





JAFF Market 2025

Powered by Amar Bank

JAFF Market is the industry arm of the Jogja-NETPAC Asian Film Festival (JAFF), established to connect Southeast Asia's creative talents with the global film and creative economy.

Entering its second edition, **JAFF Market 2025 Powered by Amar Bank** is designed as a business-to-business platform where film projects, original IP, and cross-sector collaborations are nurtured and advanced, supporting filmmakers, creators, and industry players from development to distribution.

With its inclusive, collaborative, and forward-looking approach, JAFF Market fosters partnerships between creators, investors, distributors, platforms, and policymakers, empowering stories from Asia to reach audiences worldwide.

JAFF Market 2025
Powered by Amar Bank
29 November – 1 December 2025
9:00 AM – 5:00 PM
Jogja Expo Center (JEC)
Yogyakarta, Indonesia

We warmly welcome all participants to JAFF Market. To help you explore partnership and promotional opportunities during the event, we have prepared a comprehensive Onsite and Online Advertisements Catalogue. This document will guide you through the available formats, pricing, placements, and submission requirements for promoting your brand both at the venue and across our digital channels.

LED PLAZA STAGE

Located at the center of the exhibition hall, the 6 m x 3 m LED Plaza Stage guarantees maximum brand exposure. Ideal for dynamic videos, motion graphics, and company highlights, it also displays key market updates to keep audiences engaged. The package includes site reservation, banner production, installation, and post-event removal for a hassle-free solution.



Registration Deadline: 5 November 2025 | Artwork Submission: 13-17 November 2025

PRICE	: IDR 20.000.000,- / slot
SIZE	: 2268 x 1133 px ratio
DURATION	: MAX 30s
SUBMISSION	: MP4 video file format
STATUS	: Unlimited looping, Audio mute Non exclusive.

KIOSK TV

Strategically located in the central hub of the exhibition hall, Kiosk TVs showcase company information through video and motion graphics. The package covers site reservation, TV production, and installation services.



Registration Deadline: 5 November 2025 | Artwork Submission: 13-17 November 2025

PRICE	: IDR 5.000.000,- / slot
SIZE	: TV playing 43 Inch
DURATION	: MAX 60s, No Audio
SUBMISSION	: MP4 file format W 1080 x H 1920 px
STATUS	: Unlimited looping, Non exclusive, Total 8 Kiosk TV

5 November 2025: Registration Deadline | 13-17 November 2025: Artwork Submission

POSTER WALL

Measuring 4 m x 1.5 m, these banners are strategically placed inside the exhibition hall for maximum visibility. Perfect for movie posters, corporate logos, or slogans, they ensure strong brand presence. The package includes site reservation, banner production, installation, and post-event removal.



Registration Deadline: 5 November 2025 | Artwork Submission: 13-17 November 2025

PRIZE	: IDR 15.000.000,- / poster
SIZE	: W 4 m x H 1.5 m
MATERIALS	: Polyester banner
SUBMISSION	: JPG/JPEG file format (1:1 size. Minimum of 150 dpi)
STATUS	: Exclusive, total 24 Poster
NOTICE	: Make sure not to put letters or logos within 80 mm on the top and on the bottom of the artwork

PILLAR POSTER

Located in a high-traffic area near the exhibition hall entrance, these banners offer prime visibility for film releases or brand promotion. The display supports customizable image-based materials, with a package that includes site reservation, banner production, installation, and post-event removal.



Registration Deadline: 5 November 2025 | Artwork Submission: 13-17 November 2025

PRICE	: IDR 15.000.000,- / poster
SIZE	: 100 x 400 cm
MATERIALS	: Polyester Banner
SUBMISSION	: JPG/JPEG file format (1:1 size. Minimum of 150 dpi)
STATUS	: Total 3 side per pillar, total 8 pillar
NOTICE	: Make sure not to put letters or logos within 80mm on the top and on the bottom of the artwork

LIGHT BOX BANNER

Installed in prime lobby locations, these illuminated banners ensure maximum exposure, premium spots by the main gate offer unmatched visibility, while standard placements reach a wide audience. Ideal for showcasing company profiles, the package includes site reservation, production, installation, and post-event removal.



Registration Deadline: 5 November 2025 | Artwork Submission: 13-17 November 2025

PRICE	: IDR 20.000.000,- / banner
SIZE	: W 1,3 m x H 2 m
MATERIALS	: Polyester banner (backlight LED)
SUBMISSION	: JPG/JPEG file format (1:1 size. Minimum of 150 dpi)
STATUS	: 4 banner per box, Total 20 banner

LIGHT STAND BANNER

Strategically placed in prominent locations within the exhibition hall, Light Stand Banners will capture the attention of all attendees. The vibrant LED backlighting will enhance the visibility of the featured information. The comprehensive package includes site reservation, banner production, installation services, and post-campaign removal.



Registration Deadline: 5 November 2025 | Artwork Submission: 13-17 November 2025

PRICE	: IDR 15.000.000,- / banner
SIZE	: W 0.6 m x H 1,8 m
MATERIALS	: Polyester banner
SUBMISSION	: JPG/JPEG file format (1:1 size. Minimum of 150 dpi)
STATUS	: Total 24 banner
NOTICE	: Make sure not to put letters or logos within 80mm on the top and on the bottom of the artwork

SCREEN
INSTALLATION

Located in high-traffic areas of the exhibition hall, our 32-inch screen installations provide a platform for screening full-length film trailers, TV commercials, and poster images. Videos will be continuously displayed throughout the JAFF Market.



Registration Deadline: 5 November 2025 | Artwork Submission: 13-17 November 2025

HORIZONTAL SCREEN (VIDEO)

PRICE : IDR 5.000.000,- / slot
SIZE : W 1920 x H 1080 px
SUBMISSION : MP4 Video File Format
DURATION : MAX 60S
STATUS : Unlimited looping,
Audio mute, Non exclusive

VERTICAL SCREEN (IMAGE)

PRICE : IDR 5.000.000,- / slot
SIZE : W 1080 x H 1920 px
SUBMISSION : Image File Format
DURATION : MAX 15S looping
STATUS : Unlimited looping,
Audio mute, Non exclusive

ON-SITE
TRAILER

Located in high-traffic areas of the exhibition hall, our TVs provide a platform for screening full-length film trailers. These trailers will be continuously displayed throughout the JAFF Market.



Registration Deadline: 5 November 2025 | Artwork Submission: 13-17 November 2025

PRICE	: IDR 5.000.000,- / slot
SIZE	: TV Plasma
RESOLUTION	: 1920 x 1080 / Maximum 500mb
STATUS	: Unlimited looping, Audio Mute Non exclusive
NOTICE	: Maximum duration 120s

FLAG BANNER

Displayed in the exhibition hall garden over three days, these banners maximize exposure to passing visitors. Perfect for showcasing company branding, the package includes site reservation, production, installation, and post-event removal.



Registration Deadline: 5 November 2025 | Artwork Submission: 13-17 November 2025

PRICE	: IDR 5.000.000,- / banner
SIZE	: W 80 cm x H 400 cm
MATERIALS	: Fabric
SUBMISSION	: JPG/JPEG file format (1:1 size. Minimum of 150 dpi)
STATUS	: Total 150 flag banner
NOTICE	: Make sure not to put letters or logos within 80mm on the top and on the bottom of the artwork

TERMS & CONDITIONS



ON-SITE ADS PACKAGE

Deluxe Package	Printed Package	Video Package
Poster Banner1 LED Atrium1 Kiosk TV1 Light Box Banner1 On-site Trailer1 Light Stand Banner1 Flag Banner3 Screen Installation1 Screen Installation1 Pillar Poster1	Poster Banner1 Light Box Banner1 Light Stand Banner1 Flag Banner3 Pillar Poster1	LED Atrium1 Kiosk TV1 On-site Trailer1 Screen Installation1 Screen Installation1
IDR 75,000,000	IDR 55,000,000	IDR 35,000,000

Fill the Order Form
and Complete the Payment

Send the order form via email business@jaff-market.com

Download the Order Form for each
Advertisement Type Below:

ON-SITE

ONLINE

TRAILER MAIN PAGE

Showcase your film to a highly targeted audience of industry professionals, filmmakers, and enthusiasts with premium homepage placement. Your trailer will be the first visual content visitors see on the JAFF Market website, ensuring maximum exposure and brand visibility.



29 Nov 2025 — 01 Dec 2025

[JAFF FILMFEST](#)

[REGISTER/SIGN IN](#)

[MENU](#)

MUST-SEE TRAILERS

See what's coming next in Indonesian cinema.



LATEST NEWS



JAFF Encourages Filmmakers to Join JAFF Market to Build Connections

August 26, 2025
[ANTARA NEWS](#)

The Jogja-NETPAC Asian Film Festival (JAFF) is encouraging aspiring Indonesian filmmakers to build



JAFF Future Project and JAFF Content Market Return, Mark the Submission Deadline

August 26, 2025
[Hypeabis.id](#)

The JAFF Future Project and JAFF Content Market return as part of JAFF Market, which will take in

PRICE	: IDR 5.000.000,- / slot
SIZE	: 1920 x 1080 px 16:9 widescreen
DURATION	: Max 120 seconds
SUBMISSION	: Link trailer on YouTube
STATUS	: Looping, Non exclusive
NOTES	: English subtitles must be burned into the video file

Registration Deadline: 15 October 2025 | Artwork Submission: 1 – 25 October 2025

RUNNING
TEXT
MAIN PAGE

Gain constant visibility with a moving text banner that captures attention without distracting from the event. Perfect for quick, impactful messages about your film, project, or company, this format ensures your information stays memorable.



29NOV 2025 — 01DEC 2025

JAFF FILMFEST

REGISTRATION

MENU

— ADVERTISING SLOTS NOW OPEN AT JAFF MARKET 2025!

ADS AVAILABLE — SHOWCASE YOUR COMPANY AT JAFF MARKET 2025!

ADS OPEN — PUT YOUR CO

EXPLORE PROGRAM
AND EVENTS

Explore Previous Editions →



FILM INDUSTRY EXHIBITION



JAFF FUTURE PROJECT



JAFF CONTENT MARKET



FILM CO

PRICE	: IDR 5.000.000,- / slot
TEXT CONTENT	: A single line of text
CHARACTER LIMIT	: Maximum 96 characters
PUNCTUATION	: Not allowed. All uppercase characters
STATUS	: Looping, Non exclusive

Registration Deadline: 15 October 2025 | Artwork Submission: 1 – 25 October 2025

JAFF Market 2025 Powered by Amar Bank | 29 Nov – 1 Dec 2025 | Jogja Expo Center (JEC)

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LOGIN PAGE MEMBER

Reach every registered JAFF Market participant with this high-impact, low-clutter placement. Perfect for promoting a film, announcing your market presence, or reinforcing your brand, it guarantees visibility to the decision-makers who matter most.



Be a part of Indonesia's largest
film market & Exhibition.

29NOV 2025 — 01DEC 2025

Sign In to Your Account

Don't have an account? [Create Account](#)

Sign In

[Forgot your password?](#)



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[Refund Policy](#) [Term & Condition](#)

PRICE	: IDR 5.000.000,- / slot
DIMENSIONS	: 460 X 100 px
File Type	: JPEG: Single Static Image
DURATION	: 5 second looping
STATUS	: Looping, non exclusive. Can embed hyperlink to your website

Registration Deadline: 15 October 2025 | Artwork Submission: 1 – 25 October 2025

MEMBER DASHBOARD

Gain premium, prolonged exposure on the control center of JAFF Market—the member dashboard. Viewed daily by accredited participants and exhibitors to manage schedules, meetings, and messages, this placement ensures your brand stays visible throughout their entire market experience.



GET BADGE

Mr Accre 0809 Member

FIND THE RIGHT CATEGORY FOR YOU

Explore the available participation categories and select the one that best suits you in the JAFF Market. Whether you're a visitor, industry professional, exhibitor, or exhibitor, each category offers unique access and benefits tailored to your needs.

Ads Slot

INDUSTRY ACCESS

Ready to Join JAFF MARKET 2025 On-Site?
Secure your spot now by choosing your access type:

Accreditation
Unlock full market access and networking opportunities.

Get Access

Visitor
For flexible, day-to-day market entry.

Get Access

Exhibitor
Showcase your company, service, or slate.

Book Booth

PROGRAM SUBMISSION

Submissions for all JAFF Market 2025 programs are now closed. Stay tuned for the announcement!

Submission Closed

PRICE	: IDR 5.000.000,- / slot
DIMENSIONS	: 200 X 600 px
File Type	: JPEG: Single Static Image
DURATION	: 5 second looping
STATUS	: Looping, Non exclusive. Can embed hyperlink to your website

Registration Deadline: 15 October 2025 | Artwork Submission: 1 – 25 October 2025

TERMS & CONDITIONS



Campaign Period
Displayed from November 1, 2025 to December 15, 2025

ONLINE ADS PACKAGE



Video Package

Main Page Trailer	1
Main Page Running Text	1
Login Page Member	1
Member Dashboard	1

IDR 15,000,000

Fill the Order Form
and Complete the Payment

Send the order form via email business@jaff-market.com

Download the Order Form for each
Advertisement Type Below:

ON-SITE

ONLINE

See You Soon in Jogja!

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