

CATALOGUE

On-Site & Online Advertisement

JAFF Market 2025
Powered by Amar Bank
29 November – 1 December 2025
Jogja Expo Center (JEC)
Yogyakarta, Indonesia







Powered by Amar Bank

JAFF Market is the industry arm of the Jogja-NETPAC Asian Film Festival (JAFF), established to connect Southeast Asia's creative talents with the global film and creative economy.

second Entering its edition. JAFF Market 2025 Powered by Amar Bank is designed as a business-tobusiness platform where film projects, original IP. and cross-sector collaborations are nurtured and advanced, supporting filmmakers, creators, and industry players from development to distribution.

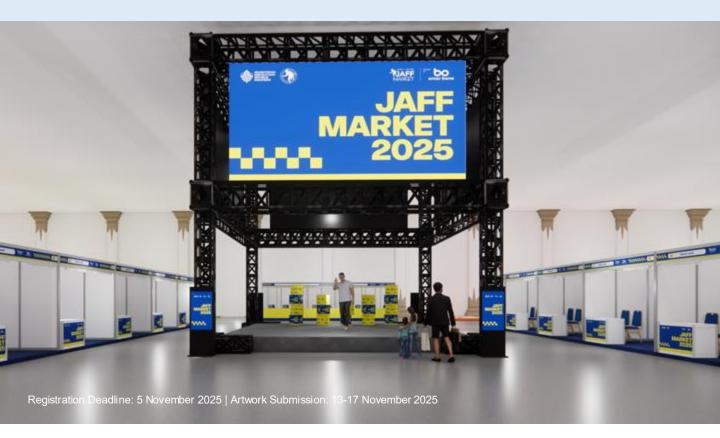
With its inclusive, collaborative, and forward-looking approach, JAFF Market fosters partnerships between creators, investors, distributors, platforms, and policymakers, empowering stories from Asia to reach audiences worldwide.

JAFF Market 2025
Powered by Amar Bank
29 November – 1 December 2025
9:00 AM – 5:00 PM
Jogja Expo Center (JEC)
Yogyakarta, Indonesia

We warmly welcome all participants to JAFF Market. To help you explore partnership and promotional opportunities during the event, we have prepared a comprehensive Onsite and Online Advertisements Catalogue. This document will guide you through the available formats, pricing, placements, and submission requirements for promoting your brand both at the venue and across our digital channels.



Located at the center of the exhibition hall, the 6 m x 3 m LED Plaza Stage guarantees maximum brand exposure. Ideal for dynamic videos, motion graphics, and company highlights, it also displays key market updates to keep audiences engaged. The package includes site reservation, banner production, installation, and postevent removal for a hassle-free solution.



PRICE : IDR 20.000.000,- / slot SIZE : 2268 x 1133 px ratio

DURATION: MAX 30s

SUBMISSION: MP4 video file format

STATUS : Unlimited looping, Audio mute

Non exclusive.



Strategically located in the central hub of the exhibition hall, Kiosk TVs showcase company information through video and motion graphics. The package covers site reservation, TV production, and installation services.



PRICE : IDR 5.000.000,- / slot SIZE : TV playing 43 Inch DURATION : MAX 60s, No Audio

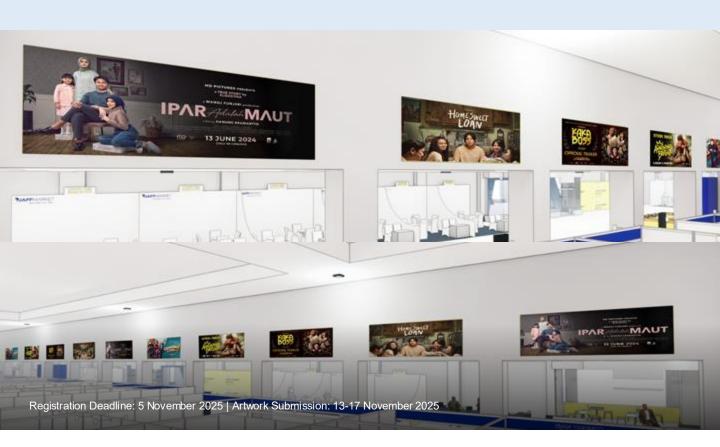
SUBMISSION : MP4 file format W 1080 x H 1920 px **STATUS** : Unlimited looping, Non exclusive,

Total 8 Kiosk TV

5 November 2025: Registration Deadline | 13-17 November 2025: Artwork Submission

POSTER WALL

Measuring 4 m x 1.5 m, these banners are strategically placed inside the exhibition hall for maximum visibility. Perfect for movie posters, corporate logos, or slogans, they ensure strong brand presence. The package includes site reservation, banner production, installation, and post-event removal.



PRIZE : IDR 15.000.000,- / poster

SIZE : W 4 m x H 1.5 m

MATERIALS : Polyester banner

SUBMISSION : JPG/JPEG file format

(1:1 size. Minimum of 150 dpi)

STATUS : Exclusive, total 24 Poster

NOTICE : Make sure not to put letters or logos

within 80 mm on the top and on the bottom of the artwork



Located in a high-traffic area near the exhibition hall entrance, these banners offer prime visibility for film releases or brand promotion. The display supports customizable image-based materials, with a package that includes site reservation, banner production, installation, and post-event removal.



PRICE : IDR 15.000.000,- / poster

SIZE : 100 x 400 cm

MATERIALS : Polyester Banner SUBMISSION : JPG/JPEG file format

(1:1 size. Minimum of 150 dpi)

STATUS: Total 3 side per pillar, total 8 pillar

NOTICE : Make sure not to put letters or logos

within 80mm on the top and on the

bottom of the artwork



LIGHT BOX BANNER

Installed in prime lobby locations, these illuminated banners ensure maximum exposure, premium spots by the main gate offer unmatched visibility, while standard placements reach a wide audience. Ideal for showcasing company profiles, the package includes site reservation, production, installation, and post-event removal.



PRICE : IDR 20.000.000.- / banner

SIZE : W 1,3 m x H 2 m

MATERIALS: Polyester banner (backlight LED)

SUBMISSION: JPG/JPEG file format

(1:1 size. Minimum of 150 dpi)

STATUS: 4 banner per box, Total 20 banner



Strategically placed in prominent locations within the exhibition hall, Light Stand Banners will capture the attention of all attendees. The vibrant LED backlighting will enhance the visibility of the featured information. The comprehensive package includes site reservation, banner production, installation services, and post-campaign removal.



PRICE : IDR 15.000.000.- / banner

SIZE : W 0.6 m x H 1,8 m

MATERIALS : Polyester banner

SUBMISSION : JPG/JPEG file format

(1:1 size. Minimum of 150 dpi)

STATUS: Total 24 banner

NOTICE : Make sure not to put letters or logos

within 80mm on the top and on the bottom

of the artwork



SCREEN INSTALLATION

Located in high-traffic areas of the exhibition hall, our 32-inch screen installations provide a platform for screening full-length film trailers, TV commercials, and poster images. Videos will be continuously displayed throughout the JAFF Market.



HORIZONTAL SCREEN (VIDEO)

PRICE : IDR 5.000.000,- / slot **SIZE** : W 1920 x H 1080 px **SUBMISSION** : MP4 Video File Format

DURATION: MAX 60S

STATUS: Unlimited looping,

Audio mute, Non exclusive

VERTICAL SCREEN (IMAGE)

PRICE : IDR 5.000.000,- / slot SIZE : W 1080 x H 1920 px SUBMISSION : Image File Format DURATION : MAX 15S looping STATUS : Unlimited looping,

Audio mute, Non exclusive



Located in high-traffic areas of the exhibition hall, our TVs provide a platform for screening full-length film trailers. These trailers will be continuously displayed throughout the JAFF Market.



PRICE : IDR 5.000.000,- / slot

SIZE : TV Plasma
RESOLUTION : 1920 x 1080 /

Maximum 500mb

STATUS : Unlimited looping,

Audio Mute

Non exclusive

NOTICE : Maximum duration 120s



Displayed in the exhibition hall garden over three days, these banners maximize exposure to passing visitors. Perfect for showcasing company branding, the package includes site reservation, production, installation, and post-event removal.



PRICE : IDR 5.000.000,- / banner SIZE : W 80 cm x H 400 cm

MATERIALS: Fabric

SUBMISSION : JPG/JPEG file format

(1:1 size. Minimum of 150 dpi)

STATUS: Total 150 flag banner

NOTICE: Make sure not to put letters or logos

within 80mm on the top and on the bottom

of the artwork



15 Sep 2025

Advertisement Registration Start Date >

13 Oct 2025

> Artwork Submission Start Date

>

Advertisement Registration Deadline

5 Nov

2025

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17 Nov 2025

> Artwork Submission Deadline

ON-SITE ADS PACKAGE

Deluxe Package					
Poster Banner LED Atrium KiosK TV Light Box Banner On-site Trailer Light Stand Banner Flag Banner Screen Installation Screen Installation Pillar Poster	1 1 1 1 1 3 1 1				

IDR 75,000,000

P	rin	ted	Pa	cka	age

Poster Banner	1
Light Box Banner	1
Light Stand Banner	1
Flag Banner	3
Pillar Poster	1

IDR 55,000,000

Video Package

IDR 35,000,000

Fill the Order Form and Complete the Payment

Send the order form via email business@jaff-market.com

Download the Order Form for each Advertisement Type Below:

ON-SITE

ONLINE



Showcase your film to a highly targeted audience of industry professionals, filmmakers, and enthusiasts with premium homepage placement. Your trailer will be the first visual content visitors see on the JAFF Market website, ensuring maximum exposure and brand visibility.



29NOV 2025 - 0losc 2025

JAFF FILMFEST []

REGISTER/SIGN IN @

MENU =

MUST-SEE TRAILERS

See what's coming next in Indonesian cinema.



LATEST NEWS



JAFF Encourages Filmmakers to Join JAFF Market to Build Connections

August 26, 2025 ANTARA NEWS 🖸

The Jogja-NETPAC Asian Film Festival (JAFF) is encouraging aspiring Indonesian filmmakers to build



JAFF Future Project and JAFF Content Market Return, Mark the Submission Deadline

August 26, 2025
Hypeobisid 2

The JAFF Future Project and JAFF Content Market return as part of JAFF Market, which will take in

PRICE : IDR 5.000.000,- / slot

SIZE : 1920 x 1080 px | 16:9 widescreen

DURATION: Max 120 seconds

SUBMISSION : Link trailer on YouTube **STATUS** : Looping, Non exclusive

NOTES : English subtitles must be burned into the video file



Gain constant visibility with a moving text banner that captures attention without distracting from the event. Perfect for quick, impactful messages about your film, project, or company, this format ensures your information stays memorable.



29NOV 2025 -- 010EC 2025

JAFF FILMFEST 🗵

REGISTRATION Ø

MENU =

ADVERTISING SLOTS NOW OPEN AT JAFF MARKET 2025!

ADS AVAILABLE - SHOWCASE YOUR COMPANY AT JAFF MARKET 2025!

ADS OPEN - PUT YOUR C

EXPLORE PROGRAM AND EVENTS

Explore Previous Editions →







ILM INDUSTRY EXHIBITION



JAFF FUTURE PROJECT



JAFF CONTENT MARKET



FILM CC

PRICE : IDR 5.000.000,- / slot
TEXT CONTENT : A single line of text

CHARACTER LIMIT : Maximum 96 characters

PUNCTUATION: Not allowed. All uppercase characters

STATUS: Looping, Non exclusive



Reach every registered JAFF Market participant with this high-impact, low-clutter placement. Perfect for promoting a film, announcing your market presence, or reinforcing your brand, it guarantees visibility to the decision-makers who matter most.



Be a part of Indonesia's largest film market & Exhibition.

29NOV 2025 --- 01DEC 2025

Sign In to Your Account Don't have an account? Create Account Email Address Password Sign In Forgot your password?

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Refund Policy Term & Condition

PRICE : IDR 5.000.000,- / slot

DIMENSIONS: 460 X 100 px

File Type : JPEG: Single Static Image

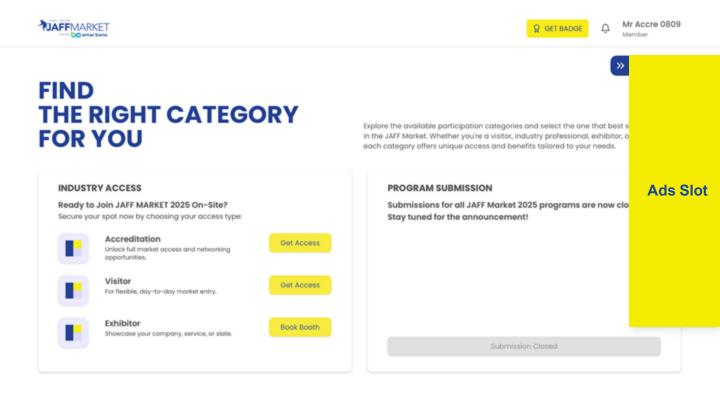
DURATION : 5 second looping

STATUS: Looping, non exclusive.

Can embed hyperlink to your website



Gain premium, prolonged exposure on the control center of JAFF Market—the member dashboard. Viewed daily by accredited participants and exhibitors to manage schedules, meetings, and messages, this placement ensures your brand stays visible throughout their entire market experience.



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Refund Policy Term & Condition

PRICE : IDR 5.000.000,- / slot

DIMENSIONS: 200 X 600 px

File Type : JPEG: Single Static Image

DURATION: 5 second looping

STATUS: Looping, Non exclusive.

Can embed hyperlink to your website

TERMS & CONDITIONS

Advertisement

Registration

Start Date



Artwork

Submission

Start Date

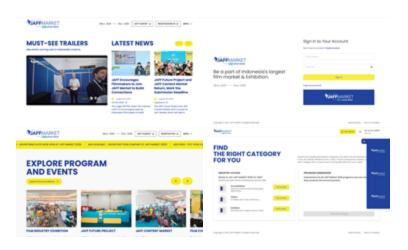
Advertisement Registration Deadline 25 Oct 2025

> Artwork Submission Deadline

Campaign Period

Displayed from November 1, 2025 to December 15, 2025

ONLINE ADS PACKAGE



Main Page Trailer Main Page Running Text Login Page Member Member Dashboard IDR 15,000,000

Fill the Order Form and Complete the Payment

Send the order form via email business@jaff-market.com

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ON-SITE

ONLINE



See You Soon in Jogja!

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