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JAFF MARKET 2025

POWERED BY AMAR BANK

**DISCOVER
INDONESIA'S
BOOMING
FILM INDUSTRY**

**29 NOV '25
- 1 DEC '25**

JOGJA EXPO CENTER (JEC)
YOGYAKARTA, INDONESIA



Celebrating 20 Years
Jogja-NETPAC Asian Film Festival (JAFF)

Presented by:





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2025 PROGRAM

Launched in 2024, JAFF Market quickly established itself as one of Asia's leading film and content markets. Attracting 6,732 participants from 19 countries in its inaugural year, it has become a key platform for advancing the region's rapidly growing film and creative industries. Building on this strong foundation, **JAFF Market 2025 Powered by Amar Bank** will commence from 29 November to 1 December 2025 in Yogyakarta, Indonesia.

JAFF Future Project

Meet High-Potential Film Projects

JAFF Future Project connects you with high-potential content, emerging talent, and co-production opportunities. It gives industry leaders direct access to projects ready to grow.

Selection Announcement:
15 October 2025

JAFF Content Market

Expand and Unlock New IP Opportunities

Discover original content primed for adaptation and partner with creators who can scale it into globally marketable films and franchises.

Selection Announcement:
15 October 2025

Talent Day

Spot Emerging Talents

Connect with the next generation of filmmakers at Talent Day. Discover fresh voices, explore collaboration, and identify tomorrow's industry leaders.

Film & Market Conference

Insights That Shape the Industry

Join forward-thinking panels and dialogues with key players in film industry and media.

Explore Collaboration Opportunities!

JAFF Market welcomes collaborations with production houses, distributors, institutions, and festivals to co-create this year's programs.

Contact: collaborations@jaff-market.com

Market Screening

Screen with Purpose

Gain early access to curated films in a secure, targeted setting. Designed for buyers, distributors, and industry decision-makers.

6732

Visitors

20+

Countries

63

Business Deals

Economic
Impact

1054

Accreditations

164

Media

151

Booths

IDR
36bn+



Make Your Mark at Asia's Leading Film Market.

- + Access market intelligence, emerging projects, investment opportunities and meet the people shaping Indonesia's film industry.
- + Secure your accreditation to join panels, sessions, and networking with Asia's key decision-makers.

GET YOUR ACCREDITATION BADGE NOW!

Regular

17 Jul - 14 Nov 2025
IDR 1,250,000

On-Site

14 Nov - 1 Dec 2025
IDR 2,500,000

Unlock exclusive full access to JAFF Market 2025 panels, screenings, networking, and more.

Secure your Accreditations Badge at:
www.jaff-market.com

ADVERTISEMENT OPPORTUNITIES

Showcase your company on-site and online. Reach filmmakers, producers, and industry leaders across Southeast Asia's booming creative economy. Build visibility, strengthen your network, and position your brand at the center of new collaborations and investment opportunities.

On-Site Advertisement

- + Poster Banner
- + LED Plaza Stage
- + Kiosk TV
- + Light Box Banner
- + On-site Trailer
- + Light Stand Banner
- + Flag Banner
- + Screen Installation Vertical
- + Screen Installation Horizontal
- + Pillar Poster



Online Advertisement

- + Main Page Running Text
- + Main Page Trailer
- + Login Page Member
- + Member Dashboard

For inquiries, contact us at business@jaff-market.com. See you soon in Jogja!

Pitch, Connect, and Thrive

at JAFF Market 2025



Accreditation

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