

PRODUCERS EXCHANGE

PROGRAM DETAILS



WELCOME PRODUCERS TO JAFF MARKET 2026 POWERED BY AMAR BANK!

ABOUT PRODUCER EXCHANGE

Producers Exchange is an international guest program by JAFF Market, designed for international producers to discover Asia-Pacific projects, especially Indonesia, IP, filmmaking talent, and potential co-production opportunities.

The program will bring selected international producers to JAFF Market for curated networking, business meetings, and introductions with international filmmakers, producers, IP owners, production companies, and other industry players. Participants of Producers Exchange will also be able to access screenings at the Jogja-NETPAC Asian Film Festival 2026.

Discover your next project, meet a future collaborator and gain a closer understanding of Indonesia's film industry. Producers Exchange brings international producers into direct conversation with the people and stories shaping the region's screen landscape.

Your next collaboration could begin in Jogja. Whether you are looking for a compelling story, a production partner or a new perspective on working across borders, Producers Exchange creates space for those connections to take shape.

JAFF MARKET 2026 POWERED BY AMAR BANK

28–30 November 2026
09:00–17:00 WIB
Jogja Expo Center (JEC)
Yogyakarta, Indonesia



ELIGIBILITY CRITERIA

PRODUCERS EXCHANGE IS LOOKING
FOR INTERNATIONAL PRODUCERS WITH:

- + An interest in co-production opportunities across Asia.
- + Feature films or series in active development.
- + A producing track record that includes at least one of the following:
 - Two short films as the main producer.
 - One feature film that has been internationally co-produced, released theatrically or on a streaming platform, or premiered at a major film festival.
 - One series released on a local or regional platform.
- + Experience in, or an interest in exploring, Southeast Asian collaborations.
- + English-language communication skills.
- + An interest in Indonesian stories, original IP and filmmaking talent.
- + Access to their own travel funding to attend JAFF Market in Yogyakarta.

PROGRAM BENEFITS

UP TO 12 INTERNATIONAL PRODUCERS
WILL BE SELECTED TO RECEIVE:

- + Four nights' accommodation in Yogyakarta.
 - + JAFF Market accreditation.
 - + A featured profile on the JAFF Market website and in the official catalogue.
 - + A dedicated introduction across JAFF Market's official social media channels.
 - + Access to curated networking events.
 - + Pre-scheduled business meetings with JAFF Future Project and JAFF IP Connection participants, as well as selected JAFF Market exhibitors.
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MATCHMAKING OPPORTUNITIES

CURATED MATCHMAKING CONNECTS
PARTICIPANTS WITH:

- + Producers from Asia and beyond.
- + Filmmakers representing selected film projects.
- + IP owners seeking screen adaptation partners.
- + Production companies exploring cross-border collaboration.
- + Exhibitors from across the film industry.
- + Investors and funding organisations.
- + International industry delegates.

Your next project may begin with a story. Your next co-production may begin with a conversation. Discover both at Producers Exchange—connecting you with the talent, ideas and partners shaping Asia-Pacific cinema.

REGISTRATION:

APPLICATIONS OPEN SEP 7, 2026

<https://jaff-market.com/programs/>

Registration closed in **September 18, 2027**.

Let's meet in Jogja!

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